The landscape of health care and health plans is undergoing unprecedented change for all stakeholders – providers, employers and individuals. The movement to more individual accountability is clear in the provisions of health care reform, in the increased interest in account-based health plans, and in changes in employers’ approach to their level of responsibility to employees in their plans.

Join us for a session that will pull together information on these multiple emerging trends and illustrate how to create a comprehensive program for enhancing employee engagement and moving employees to becoming confident in managing their health, choices and financial responsibility.

We will explore:

- Employee engagement
- Wellness and care management tools and techniques
- Proper structuring of account-based health plans, and
- A comprehensive communication strategy

Collaborative “next generation” approaches will be discussed that blend incentives, behavioral economics, social media and game mechanics with the emerging healthcare delivery models (telemedicine, PCMH, etc.) to create a new way of thinking about employee health engagement.

Please join us as we explore what’s working and why, and what kinds of results are possible.

Date: February 17, 2015 (Tuesday)
Time: 8:30 - 9:00 a.m. - Continental Breakfast/Registration
9:00 - 11:00 a.m. - Program
Location: VisTaTech Center
Schoolcraft College
18600 Haggerty Road
Livonia, MI 48152
Cost: $40 Members
$50 Nonmembers
RSVP: By Thursday, February 12, 2015
Mail: Detroit Chapter-ISCEBS
Registration: 19785 W. 12 Mile Road # 298
Southfield, MI 48176
Email: detroitchapter_iscebs@sprynet.com
Phone: (248) 457-8032 (Please leave a voicemail)
Tax ID # 36-3386713

Educational sessions at this program qualify for two (2) CEBS continuing professional education (CPE) credits. Visit www.cebscope.org for more information.

Speaker:
Aleksandar Tomic
Senior Consultant
Towers Watson

Aleksandar Tomic is a senior consultant with the Health and Group Benefits line of business in Towers Watson’s Detroit office. Aleksandar consults with clients in various aspects of health care financial management. His experience includes flexible benefits plan design, total benefits strategy, pricing, contributions, consumer engagement, budgeting, network optimization, renewal negotiations, provider’s quality analysis, reserve analysis, workforce health strategy and “next generation” health care initiatives.

Aleksandar also has experience in the valuation of postretirement health and welfare benefits under SFAS 106, retiree medical strategy, Medicare Part D Attestation analysis and retiree medical redesign. Aleksandar holds a B.S. degree in economics and statistics from the University of Belgrade (Serbia). In addition, he holds an M.B.A. degree from Wayne State University.