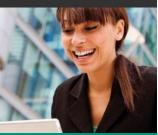


West Michigan Chapter

Good for Your Employer. Good for the Industry. **Better for You!**





The Opioid Epidemic:

Navigating the Intersection of Opioid Addiction from Prevention to Recovery Tuesday, May 15, 2018 8:00 - 10:00 am

Please join us on May 15 as the West Michigan Chapter of ISCEBS presents a unique panel discussion addressing opioid addiction, treatment and recovery from three different perspectives. We will welcome panelists representing the insurance, pharmacy, and mental health industries including Jody Gembarski from Blue Cross Blue Shield of Michigan, Jody Boeddeker with Express Scripts, and Michael Reagan from Cherry Health.

Date: May 15, 2018 (Tuesday)

Schedule: 8:00 - 8:30 am - Registration and Full Breakfast

8:30 - 10:00 am - Program

Location: Stonewater Country Club **NEW LOCATION!!**

7177 Kalamazoo Ave SE Caledonia, MI 49316 (616) 949-6411

Cost: \$30 West Michigan Chapter Members

\$45 Nonmembers/Guests

(Attendees may bring one guest at no additional charge.)

RSVP: By May 8, 2018

Registration: Please click here to register and pay via PayPal (payment

by check also accepted).

Questions: Cheryl Baker, CEBS

Phone: (269) 337-4479

Cheryl.baker@med.wmich.edu

Please feel free to share this email with a colleague.



This program qualifies for 1.5 CEBS CPE credits. Visit www.cebscep.org for more information.

PANELISTS:

Mike Reagan

Chief External Relations Officer

Cherry Health

Jody Gembarski, PharmD

Clinical Manager, Pharmacy
Services

Clinical Quality Programs and Controlled Substance

Blue Cross Blue Shield of Michigan and Blue Care Network

Jody Boeddeker, MBA

Sr. Director - Client-Driven Solutions Sales Support Express Scripts

Information when you need it the most. **Renew Today!**

Have you renewed your
International Society and Chapter
dues for 2018? No worries, there's
still time. New members always
welcome (must be a CEBS student).
Click here to renew or join today!