



Good for Your Employer.  
Good for the Industry.  
Better for You!



## DFW ISCEBS Luncheon Employees at the CORE Treating Employees Like Customers August 9, 2018

Please join the DFW chapter of ISCEBS on Thursday, August 9th for "Employees at the CORE - Treating Employees Like Customers" at Maggiano's.

Regardless of industry, it's no secret that employees are at the core of what we do. Our employees have a direct impact on everything from sales, to customer service, to product development, to our reputation in the community. So, if employees play such a critical role in running a successful business, what are we doing as leaders and HR professionals to give them a voice and treat them more like our customers?

In a world of "always-on" feedback, it's necessary to give employees the opportunity to voice their opinions on decisions that impact them directly. Giving them a voice and acting on their feedback establishes an environment of loyalty and trust that ultimately results in a healthier bottom line. In this changing workforce and competitive job seeker's market, it's never been more important to start listening to our people and delivering on what they value. It's time to start giving employees the opportunity to work with their organizations, not for them.

**DATE:** Thursday, August 9, 2018

**TIME:** 11:30 am – 1:00 pm

**LOCATION:** Maggiano's Little Italy  
205 Northpark Center  
Dallas, TX 75225

**COST:** \$25 – Chapter Member  
\$35 - Nonmember

**REGISTRATION:** Please [click here](#) to register.  
**Payment is also accepted at the door.**

**RSVP:** By Monday, August 6, 2018

**QUESTIONS:** [dfwiscebs@outlook.com](mailto:dfwiscebs@outlook.com)

### SPEAKER:



**Jessi Ryan**  
**Total Rewards**  
**IMA**

Jessi leads the Total Rewards practice at IMA. She works with executives in understanding how Total Rewards strategies can maximize their employee value proposition. With heavy focus on recruiting and retention, Jessi and her team work to uncover Total Rewards solutions that impact the entire employee experience.

With nearly 10 years of experience in program management and employee wellbeing, Jessi brings a skill set that focuses on the "people" component of the workplace. Her exposure to a wide variety of industries, company sizes and budgets gives her the experience and skills needed to guide her team in delivering innovative solutions.



This program qualifies for one (1) CEBS continuing professional education (CPE) credit. Visit [www.cebscpe.org](http://www.cebscpe.org) for more information.