



Leading in the Era of AI: What Organizational Leaders Must Know to Thrive Thursday, September 20, 2018

The Capital Chapter ISCEBS invites you to join us for this informative and engaging program with speaker Marialane Schultz, founder and CEO of Innovative Outcomes Consulting Inc.

The future of business management is already here. Whenever you instruct Siri on your iPhone to place a call for you or tell Alexa in your home-automation system to play your favorite music, you're getting a tiny taste of the future of management.

It's not that leaders of the future will be spending their time playing music or fiddling with smart apps that program office lighting. The point is that leaders will be—and indeed, already are—using advanced information technology to serve as assistants and coaches in their jobs. Some workforces will shrink, and remaining jobs will change, as computers assume many routine and rote tasks now done by both line workers and supervisors.

Marialane Schultz, CEO of IOCI, has studied the impacts of artificial intelligence (AI) on business, which she has compiled in a white paper as a resource for clients. When asked why these insights are important, Marialane shares, "Now more than ever, there is a growing strategic imperative for senior leaders to begin assessing how work will change, what capabilities will be needed and how organizations must prepare to lead an AI-augmented workforce. AI advances are accelerating and those who prepare are likely to remain relevant and perhaps even enjoy a competitive advantage over those who don't."

In this speaking event, Marialane will share insights on AI, its potential impacts and how leaders can begin thinking about preparing their organizations and employees to operate in the era of AI.

DATE: Thursday, September 20, 2018

TIME: Registration & Continental Breakfast
8:00 – 8:30 am
Welcome
8:30 – 8:45 am
Presentation
9:00 – 10:15 am

LOCATION: Cigna
8484 Westpark Drive
Suite 950
McLean, VA 22012
(703) 269-1808

COST: Capital Chapter Members: \$25
HR Alliance Members: \$25
Non-Members: \$40

REGISTRATION: Please [click here](#) to register.

QUESTIONS: Please contact Sue Andres at capitalchapteriscebs@gmail.com or (202) 621-0655.

Chance to Win

- End-of-meeting raffles to be announced for all attendees.

(Cancellation Policy: Full refund if requested within 48 hours' notice of the event.)



Speaker:



Marialane Schultz
Founder and CEO
Innovative Outcomes
Consulting Inc.

Marialane Schultz brings more than 25 years of successful leadership and employee development experience to the company. As a respected business executive, she has been responsible for major business operations, strategy and policy in Fortune 100 and defense organizations. As a key leader in these organizations, she has a track record of success in delivering results and leading employees through complex changes.

Parking Information:

Parking is available in the garage below the building. There are 2 sets of elevators - please make sure to take the elevators for 8484 Westpark Dr.

Nearest Metro Station:

Greensboro, Silver Line

[Register Now](#)

Session Contact:

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