



DFW ISCEBS Luncheon Telehealth Truths, Tips & Tricks October 11, 2018

Please join the DFW chapter of ISCEBS on Thursday, October 11th for "Telehealth Truths, Tips & Tricks" at Maggiano's.

Telehealth services have drawn significant interest in recent years, although they've not reached their promise, The TRUTH is, skyrocketing medical rates mean that employers need strategies (that work) and employees need (practical) tools to control their healthcare. Telehealth TIPS will define areas of potential value from various aspects of remote telehealth care. But the TRICK will be to maximize value with smart strategies, planning for maximum engagement, and properly judging ROI. Join us and you'll never look at this topic the same again.

Attendees will learn:

- The specific value of telehealth benefits.
- When these services are valuable to include in a total benefit package.
- How to evaluate claims savings.
- How to distinguish mediocre programs in this category from the country's best.
- Various strategies to reduce total benefit costs that planners need to be aware of.

DATE: Thursday, October 11, 2018

TIME: 11:30 am – 1:00 pm

LOCATION: Maggiano's Little Italy
205 Northpark Center
Dallas, TX 75225

COST: **\$25** – Chapter Member
\$35 – Nonmembers

REGISTRATION: Please [click here](#) to register.

RSVP: By Monday, October 8, 2018

QUESTIONS: dfwiscebs@outlook.com



This program qualifies for one (1) CEBS continuing professional education (CPE) credit. Visit www.cebscpe.org for more information.

Speaker:



Reid Rsamussen

Reid grew up in Canada, received a Health Administration degree & formed his opinions against government-run health care. In 1991, he escaped to America & worked in both sales & management for two medical insurance companies (Group Health Cooperative and Regence BlueShield) and two General Agencies (BenefitPort and BenefitMall).

As the Affordable Care Act was ramping up, Reid was concerned with the high out of pocket costs many Americans experienced.

He so believed the industry would need new solutions that in 2009 he launched his company to search for practical tools that help people control their healthcare. freshbenies (as in "a fresh approach to benefits") combines telehealth, doctors online, advocacy, and consumerism savings networks. freshbenies has made Inc5000's fastest growing company list for the past four years.

A passionate award-winning national speaker and writer, Reid encourages people to take ownership of the future of their own health. He lives in Dallas with his wife, and is a proud American citizen.