



## Leveraging Behavioral Economics in Employee Benefit Programs Thursday, February 21, 2019

The Capital Chapter ISCEBS invites you to join us for this engaging program on using Behavioral Economics to improve ROI and increase employee satisfaction with employee benefit programs. Drawing on fascinating scientific research, client examples and real-life demonstrations, our speaker will share practical examples of how to nudge employees to save more for retirement, adopt healthier lifestyles and make better decisions regarding their employee benefit options. Gain valuable insights for honing your benefits strategy, improving employee communications and helping employees optimize your benefit offerings.

**DATE:** Thursday, February 21, 2019

**TIME:** Check-In & Continental Breakfast

8:00 – 8:30 am

**Welcome**

8:30 – 8:45 am

**Presentation**

8:45 – 10:05 am

**LOCATION:** Segal Consulting  
1800 M Street, 900 S  
Washington, DC 20036  
(202) 833-6400

**Nearest Metro Stations & Parking Information:**

Red Line-Farragut North

Orange/Silver Line

Farragut West

(Parking available for \$14 before 8:30)

**COST:** Capital Chapter Members: \$25  
HR Alliance Members: \$25  
Gamma Lota Sigma Members: \$25  
CEBS Students: \$20  
Non-Members: \$40

**REGISTRATION:** Please [click here](#) to register.

**QUESTIONS:** Please contact Sue Andres at [capitalchapteriscebs@gmail.com](mailto:capitalchapteriscebs@gmail.com) or (202) 621-0655.

# RAFFLE

**End-of-meeting raffles to be announced for all attendees!**

(Cancellation Policy: Full refund if requested within 48 hours' notice of the event.)

**REGISTER NOW**



This program qualifies for 1.5 CEBS compliance credits. Visit [www.cebs.org/compliance](http://www.cebs.org/compliance) for more information.

### SPEAKER:



**David Johnson**

**Vice President, Segal Group**

David Johnson is a Vice President with The Segal Group, one of the nation's leading Human Resources, Actuarial and Employee Benefits consulting firms. He leads the firm's work for a number of public sector, multi-employer, corporate, and non-profit clients. He brings particular expertise in applying Behavioral Economics principles in Human Resources Management. David is also an Adjunct Professor in the Department of Psychology at Towson University in Maryland.

David has 30 years of experience in Employee Benefits. He is a frequent national and regional speaker on workplace wellness and behavior change strategies. He has published multiple articles on employee benefits issues and has been quoted in *US News & World Report*, the *Washington Business Journal* and *Employee Benefit News*. David holds an MBA in Health Care Management from Johns Hopkins University and a Bachelor's of Science in Public Health from the University of North Carolina at Chapel Hill.

**Register Now**

Session Contact: Sue Andres  
Email: [support@capital-chapter-iscebs.org](mailto:support@capital-chapter-iscebs.org)  
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