

Chapter Webinar Coalition

ISCEBS

The New World of Mental and Behavioral Health

Wednesday, August 26, 2020 | 11:45a – 1:00p

Pacific Time

Via Webinar - No Cost

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The world is in a mental health crisis. Rates of depression and suicide are at all-time highs. The world-wide impacts of Covid-19 are increasing anxiety. Employers are looking to emerging models to care for their employees and their family to address the shortage of mental health providers and the cost. In this presentation, we will review the problem, address the impact on businesses and individuals and discuss new and emerging solutions to behavioral and mental health resources.

Top Take Aways

- Understand the impact on mental and behavioral health issues on the workforce
- Understand new and emerging models to address behavioral and mental health
- Discuss possible solutions that have not yet been developed to increase access and affordability of mental and behavioral health

Speaker: Eric Parmenter, CLU, ChFC, LUTCF, REBC, RHU, SPHR, CEBS, MBA | Vice President of Health Advisory, League

Eric Parmenter is established as a national expert on health benefits and health improvement at work. A consultant with deep experience in health plan strategy, design, prevention care, and productivity and behavioral economics, Eric serves as the Vice President of Health Advisory at League, a benefit platform company in Canada and the US. A former executive at Collective Health, Evolent Health and principal with Towers Watson, he has worked in the employee benefits business for 30-plus years as an advisor to hospital and health system clients, developing health benefit and prevention care strategies that align with the health system's population health business. Eric focuses on improving the poor health of healthcare workers and professionals as a first step to improving patient satisfaction and quality outcomes. He frequently speaks about the direct link between improving healthcare workers' health and boosting patient satisfaction and quality outcomes.

Eric is a published author including the book *STOP: 21 STOPS to Reduce Stress and Enhance Joy* and has authored more than 20 articles on employee benefit topics including "Fixing the Broken Triangle", "Healthcare Benefit Crisis—Ten Years Later" in 2015, "Choice Architecture—a Tool for Ratcheting up Benefit and Wellness Results," "eACOs—The Health Plan of the Future," and "Healthcare Benefit Crisis." A member of several "Who's Who" lists for business executives, Eric graduated from the University of Illinois with a BA in Psychology and earned his MBA from the University of Chicago Booth School of Business.

**Professional Development Credits available by attending this session
(hosted through the PNW Chapter of ISCEBS)**



Qualifies for 1 CEBS continuing professional education (CPE) credit



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