



The Milwaukee Chapter of the ISCEBS Presents:

What's Wellbeing Got To Do With The Employee Experience?

Friday, November 5, 2021

10:30 am Pacific

11:30 am Mountain

12:30 pm Central

1:30 pm Eastern

This is a Webinar only presentation

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Summary:

94% of employers say enhancing Employee Experience (EX) will be a priority over the next 3 years, and most employers identify Wellbeing as a powerful component of EX.* The question is: what does it take to enhance Employee Wellbeing and thus improve the Employee Experience?

Key Takeaways:

1. What Wellbeing means from the Employee perspective and how it fits into the overall Employee Experience.
2. What organizations can do to not only understand where they are from a Wellbeing and Employee Experience perspective, but steps they can take to measure, act and monitor Wellbeing and EX on an ongoing basis.
3. How other companies have incorporated Wellbeing into their EX strategies and vice-versa.

*Source: Willis Towers Watson 2021 Employee Experience Survey - Shaping EX strategies for impact

QUESTIONS: Please contact Donna Pierson, CEBS, donna.pierson@mcfi.net.

Registration - Chapter Member

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Professional Development Credits Available by attending this webinar:



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SPEAKERS



Robin Kahn
Director, Health & Benefits Integrated Wellbeing Strategist
Willis Towers Watson
Chicago, IL

Robin is one of Willis Towers Watson's lead Wellbeing strategists. Specifically, Robin has experience in overall strategy development, total rewards, employee communications, benefit design, measurement, as well as inclusion & diversity. She has led complex, comprehensive initiatives across areas of health and benefits, as well as sales and marketing, operations and technology. Robin's diverse background includes not only partnering with employers to determine the optimal strategies across several functional areas, but also leading internal and external teams to thoughtfully plan and execute these strategies and measure their impact on organizations.

Robin holds a B.A. degree in Japanese Language and Culture from the University of Michigan and has completed MBA coursework at the University of Illinois-Chicago. She has held a Board of Directors position with the Integrated Benefits Institute and worked closely with the University of Michigan Center for Value-Based Insurance Design.



Ray Baumruk
Senior Dir
Willis Towers Watson
Chicago, IL

As a Senior Director, Ray works at the intersection of HR, Marketing, and design across the entire spectrum of human capital and benefits to help clients deliver enhanced employee wellbeing and a great overall employee experience.

Prior to joining Willis Towers Watson, Ray was a Partner and Global Practice Leader at several HR consulting and technology firms.

Ray has authored significant research studies and articles over many years including Employee Wellbeing Mindset (in collaboration with The Business Group on Health) and Workforce Mindset Studies and has been cited over 350 times in academic publications. Ray is a contributing author to several periodicals and has been frequently quoted in media including Fortune Magazine, The Wall Street Journal and HR Executive.

Ray earned a M.S., Management (MBA) in Marketing and Strategic Management and a B.S., Industrial Engineering from Purdue University.