

Northern California Chapter



November 17, 2021

Webinar: Understanding Racial and Social Barriers to Health

We hope you will join the Northern California ISCEBS chapter for our November 17th webinar "Understanding Racial and Social Barriers to Health". Our speaker is Ashley Clos, Director of Community and Social Responsibility, with The Christ Hospital Health Network.

Health equity is achieved when every person has the opportunity to "attain his or her full health potential" and when no one is "disadvantaged from achieving this potential because of social position or other socially determined circumstances". Health inequities are reflected in differences in length of life, quality of life, rates of disease, disability, and death, severity of disease, and access to treatment.

During this program we will explore how we consider Race as a risk factor during diagnosis and treatment, how we consider a patient's Sexual Orientation and/or Gender identity during diagnosis and treatment, and how we consider a patient's "socially determined circumstances" in their care plan, along with what employers can do to improve these disparities in their benefits program and corporate culture.

As a result of attending this webinar, participants will be able to:

- Understand the social and racial barriers to healthcare that exist within an employer group
- Learn how those barriers impact access to and utilization of healthcare and care outcomes
- Identify interventions that can be incorporated into benefit and wellness plans to reduce or remove barriers and improve employee health

At 12 noon, immediately following the webinar, the Chapter will hold its Annual Membership Meeting. All Chapter members are encouraged to attend via Zoom. During this brief meeting, we will hear reports from the Education and Membership Committees, last year's meeting minutes will be reviewed for approval, and officers will be elected for 2022.

DATE: Wednesday, November 17, 2021

TIME: 11:00 am - 12:00 noon Pacific - Webinar
12:00 noon - 12:30 pm Pacific - Annual Membership Meeting

LOCATION:



COST: Free - Chapter Members
\$25 - Non-Members

REGISTRATION: Please [click here](#) to register in advance for the webinar. Registrants will be emailed the webinar link on Monday, November 15, 2021. If you don't receive the link, please contact the [Northern California Chapter](#).

RSVP: By Monday, November 15, 2021.

QUESTIONS: Donna Malliett, CEBS Compliant, DMalliett@fbm.com, 415-954-4748.



This program qualifies for one (1) CEBS Compliance credits. Visit www.cebs.org/compliance for more information.

SPEAKER



Ashley Clos
Director of Community and Social Responsibility
The Christ Hospital Health Network

Ashley is currently the Director of Community and Social Responsibility for The Christ Hospital Health Network where she has worked for the past six years. Her focuses include executing the Health Network's Diversity, Equity, and Inclusion strategic plan, Community Health Needs Assessment, Health Equity Transformation project, and is the co-creator of N.E.S.T. (Nourishing Employees Strengths and Talents) designed to help entry level employees overcome personal challenges to successful employment and create pathways to a sustainable living wage.

Ashley is a Venue Magazine "40 under 40", Venue Magazine "Healthcare Leader", graduate of Leadership Northern Kentucky and current CEO Action for Racial Equity Fellow.

Ashley is a proud Kentucky native and an alumna of Northern Kentucky University and Kappa Delta Sorority. She is passionate about civic engagement, social responsibility, health equity, and more importantly addressing systemic racism within our institutions. She has spent her career working in the non-profit sector focusing on policy improvement, organizational leadership, community health, and diversity, equity, and inclusion.

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