

## New York Metropolitan Area Chapter

International Society  
of Certified Employee Benefit Specialists

**May 19, 2022**

### **Webinar: Rethinking the Employee Experience: Creating a diverse, equitable and inclusive organization.**

Please join us as Gina Ciccio and Jo Swagerty, Directors of Willis Towers Watson's Diversity, Equity, and Inclusion Team discuss market trends, far-reaching workplace changes, tight labor markets and governance concerns that are prompting employers to rethink benefits, and the employee experience, as they share their observations while taking into account DE&I concerns.

- Moving from the Great Resignation to the Great Recruitment
- Impact of environmental, social, and corporate governance (ESG)
- Overview of marketplace trends

**DATE:** Thursday, May 19, 2022

**TIME:** 9:00 - 10:15 am EST

**LOCATION:**



**COST:** \$25

**REGISTRATION:** [Click here](#) to register and pay via PayPal. Confirmation emails for this meeting will be provided starting on Monday, May 16th.

**RSVP:** By Tuesday, May 17, 2022 (5:00 pm, ET)

**CANCELLATIONS:** Participants who have registered for this event and are not able to attend, please notify us no later than 8:30 am, Thursday, May 19, 2022.

**QUESTIONS:** Please contact Sue Andres if you have any questions or feedback regarding the registration process at [nymetrochaptercebs@gmail.com](mailto:nymetrochaptercebs@gmail.com).

## CONTINUING EDUCATION CREDIT

To receive any continuing education credits, **REGISTRATION IS REQUIRED IN ADVANCE OF THE SESSION.** By rules of the various accreditation/certification entities, attendance will be monitored and reported back for CE.



This event qualifies for 1.5 CEBS Compliance credits. Visit [www.cebs.org/compliance](http://www.cebs.org/compliance) for more information.



Approval pending for 1.25 hours of HRCI credit.



Approval pending for 1.25 hours of SHRM PDC credit.

## SPEAKERS

### **Gina Ciccia** **Director, Willis Towers Watson**

Gina Ciccia is a Health and Benefits Director affiliated with the WTW Tampa office. As part of the Diversity, Equity and Inclusion (DEI) team, she works to develop strategies based on her client's goals and objectives, using the latest benchmark and survey data to inform the decision-making process. Each client's needs are as varied as their populations and Gina knows there is no one solution that fits "all". She began her career on the employer-side as a Benefits Manager, led sales and client service for two large national carriers and now has been working as a benefits consultant for over 13 years. She has served as the strategic lead for several large, national and global clients across various industry types. Gina is a proud University of Florida Gator, where she majored in International Relations. She earned her Mom credentials nearly 30 years ago and is hoping to earn her Grandma credentials very soon!

### **Jo Swagerty** **Director, Willis Towers Watson**

Jo is a Health and Benefits Director affiliated with the WTW Arlington office. As part of the Diversity, Equity and Inclusion (DEI) team, she advises clients on the interplay of DEI and benefits and how employers can optimize performance based on the diverse characteristics of their current and future workforce. She supports clients with benchmarking and strategy development, vendor procurement, implementation and on-going plan management. Jo leads a 12-person, internal project management team promoting collaboration and strategic alignment across an array of national tools and intellectual capital initiatives. She supports national relationships with the major health plans and helps build and maintain connections between health plans and the Health and Benefits Practice. Jo holds a B.S. in Health Education from the University of Texas at Austin, M.H.S from the John Hopkins Bloomberg School of Public Health, and a J.D. from the University of Baltimore School of Law.

**Register Now!**