



BENEFITS DAY MAY 25, 2022

Please join the Greater Pittsburgh Chapter for Benefits Day (in-person) on May 25th! There will be eight sessions. Breakfast, lunch, and program materials are included. 6.5 CE credits are approved for SHRM and HRCI. Pennsylvania insurance is approved for 8 credits. Qualifies for 8 CEBS Compliance credits.

DATE: Wednesday, May 25, 2022

TIME 8:00 am - 4:30 pm

LOCATION: [Regional Learning Alliance](#)
850 Cranberry Woods Drive, Cranberry Township, PA 16066

COST: \$100 Local ISCEBS Members and PHRA/SHRM Members
\$175 Non-Members
Includes breakfast, lunch and program materials.
Tax ID #: 25-1503564

REGISTRATION: [Click here](#) to register and pay via PayPal.

REGISTER BY: May 23, 2022

QUESTIONS: Please contact Melissa Musarra, CEBS Compliant at
mmusarra@utzsnacks.com.

REGISTRATION & CONTINENTAL BREAKFAST: 7:30 - 8:00 AM
BENEFITS INTRODUCTION: 8:00 - 8:05 AM

SESSION I: 8:05 - 8:55 AM

VIRTUAL CARE IS HERE TO STAY: ARE WE READY TO ADDRESS INCREASING CONSUMER DEMAND?

Gabrielle Boisvert, Teladoc

- Market forces driving the evolution of healthcare benefits
- Growth of whole-person virtual care across organizations
- Virtual Care Transformation Model overview
- Virtual Care Transformation benchmark study results
- From evaluation to action: Steps to achieve virtual care transformation

SESSION II: 8:55 - 9:45 AM

WORKPLACE FINANCIAL TRENDS: TRENDS, BEST PRACTICES, AND IMPACT

Vishal Jain and Julie Beecham, CEBS, Prudential

- Evolution of financial wellness
- Current market overview
- Financial wellness best practices
- Where is financial wellness heading?

SESSION III: 10:00 - 10:50 AM

ANNUAL SURVEY RESULTS: SHIFTING TRENDS AND WHAT THEY MEAN FOR THE FUTURE

Susan DeGregorio, Mercer

- A year of shifting trends
- Unlocking healthcare value
- Supporting the full workforce
- The role of benefits in a resilient organization

SESSION IV: 10:50 - 11:40 AM

HSAs – WHAT DOES THE “S” STAND FOR AGAIN?

David Houston, Bend

- Local and national demographics
- How HSAs and financial wellness intersect
- Benchmarking your plan
- Building a more effective HSA plan

LUNCH: 12:00 - 12:50 PM

SESSION V: 1:00 - 1:50 PM

PENSION RISK TRANSFER STRATEGIES

Megan Nichols, Aon

- Types of PRT strategies
- Annuity market transaction volumes
- Annuity market pricing experience
- Implementation considerations
- Fiduciary requirements

SESSION VII: 2:50 - 3:40 PM

**CELEBRATE YOUR EMPLOYEES –
BENEFITS THAT ATTRACT AND RETAIN
GREAT TALENT**

Leah Govedarica and Scott Martinelli, Alliant Insurance Services

- How voluntary benefits can help you meet the unique needs of your workforce
- Building a long-term voluntary benefits strategy
- Best practices in implementation
- Ensuring high levels of utilization

SESSION VI: 1:50 - 2:40 PM

**IMPLICIT BIAS: WHERE DO WE GO FROM
HERE?**

Dr. Melissa Marks, University of Pittsburgh at Greensburg

- Why we need to talk about diversity
- Types of biases and how they impact actions
- Outcomes of biases based on research
- How to handle biases when they compete with new information

SESSION VII: 3:40 - 4:30 PM

THE CANNABIS CONFLICT

Alicia Fairman, UPMC WorkPartners

- The history of cannabis
- How cannabis affects our bodies
- Compare medical and recreational uses
- Explore the authorization for medical use
- Navigating workplace policies

Continuing Education Credit



For those who currently hold a CEBS designation, attendance at Benefits Day will satisfy 8 credits toward the CEBS Compliance requirement. (Visit www.cebs.org/compliance for more information.)



These sessions are approved for 8 Pennsylvania Life and Health Insurance continuing education (CE) credits. All eight sessions must be attended to receive credit.



These sessions are approved for 6.5 HRCI recertification credits. The use of this official seal confirms that this Activity has met HR Certification Institute's® (HRCI®) criteria for recertification credit pre-approval.



These sessions are approved for 6.5 SHRM recertification credits.

Sponsored by the Greater Pittsburgh Chapter of the International Society of Certified Employee Benefit Specialists (ISCEBS), a non-profit organization that serves as an educational resource for Certified Employee Benefit Specialists and others in the employee benefits community.

For cancellations on or before May 24, 2022, an administrative fee of \$25 will apply. For cancellations after May 24, 2022, an administrative fee of \$75 will apply. In the unlikely event that the Greater Pittsburgh Chapter of ISCEBS would need to cancel this event, a full refund minus a small administrative fee will be sent within 15 business days.

Register Now!