

28th ANNUAL
ISCEBS EMPLOYEE
BENEFITS

Symposium

AUGUST 9-12, 2009
MANDALAY BAY RESORT AND CASINO
LAS VEGAS, NEVADA

SPONSORSHIP OPPORTUNITIES

**Take advantage of this
exclusive marketing opportunity**

- Promote your organization to a dedicated and diverse group of benefits and compensation professionals in the United States and Canada.
- Stand out among your competitors with high visibility of your products and services.
- Keep your products and services in front of key decision makers throughout the year via the Web.
- Use your promotional dollars and realize an immediate return on your investment.

ISCEBS—Good for Your Employer. Good for the Industry. **Better for You!**

Symposium Sponsorship

You're invited to showcase your company's products and services to a diverse group of key decision makers. The ISCEBS Symposium attracts over 600 benefits and compensation professionals from the United States and Canada, many having earned the prestigious certified employee benefit specialist (CEBS) designation.

Sponsorship Rewards

BRONZE—\$1,500 AND UP

1. Placement of your promotional literature (giveaways welcome) on a display table* with a custom sign. Individual display area is approximately five square feet. (*NOTE: This is an unstaffed display table, NOT an exhibit booth.)
2. Direct link from the Society Web site to your home site throughout the year
3. Company/product directory accessible throughout the year on the Society's Web site at www.iscebs.org and distributed on site
4. Pre- and post-Symposium announcements in Society publications including *Newsbriefs*—sent to nearly 4,000 Society members
5. Sponsor badge recognition for all your employees at the Symposium
6. Acknowledgment in the Symposium program
7. Special signage and verbal recognition during the Symposium
8. One-time use of the post-Symposium attendee mailing list
9. Priority selection at next year's Symposium

SILVER—\$2,500 AND UP

- 1-9. All of the rewards for bronze PLUS
10. Full-conference registration to attend the educational sessions and all special events
11. Special signage at a sponsored event
12. One-time use of the mailing list of over 9,000 CEBS graduates
13. A 25% discount on one advertisement in *Benefits Quarterly*

GOLD—\$5,000 AND UP

- 1-13. All of the rewards for bronze and silver PLUS
14. Extra large display area (18 square feet) to accommodate a small unstaffed informational tabletop display
15. One free full-page advertisement in *Benefits Quarterly*

PLATINUM—\$10,000 AND UP

- 1-15. All of the rewards for bronze, silver and gold PLUS
16. Opportunity to have an unstaffed informational booth (maximum width of ten feet)
17. One additional full-conference registration

Special Note: Rewards are determined by the total amount of dollar contributions.

Sponsorship Opportunities

PLATINUM—KEYNOTE SESSIONS AND FEATURED ITEMS \$10,000 AND UP

Includes two complimentary full-conference registrations!

PACKAGE A—\$20,000

Monday Opening Session and Attendee Briefcases

Showcase your company by sponsoring the Monday morning opening session coupled with the attendee briefcases. In addition to all of the regular rewards, this premier sponsorship includes (1) welcome remarks and introduction of the keynote speaker by a representative of your company, (2) two complimentary full-conference registrations, and (3) your company's name and logo imprinted on the conference briefcase, and a welcome letter from your organization inserted into the briefcase.



PACKAGE B—\$15,000

Tuesday Opening Session and Symposium T-Shirt

Keep your organization in the limelight during and after the Symposium by sponsoring the Tuesday opening session coupled with the commemorative T-shirt! In addition to all of the regular rewards, this premier sponsorship includes (1) welcome remarks and introduction of the keynote speaker by a representative of your company, (2) two complimentary full-conference registrations, and (3) your company identification artistically monogrammed on the T-shirt.



PACKAGE C—\$10,000

Wednesday Opening Session With Breakfast and Refreshments

This premier package offers a unique opportunity to showcase your company first thing in the morning through the close of the Symposium! In addition to all of the regular rewards, it includes (1) welcome remarks and introduction of the keynote speaker by a representative of your company, (2) two complimentary full-conference registrations, and (3) company recognition and visibility at the breakfast and during the refreshment break. Take advantage of this Wednesday total sponsorship package.



Note: Platinum packages can be customized with other featured items to fit your marketing preferences.

Future Symposiums

October 3-6, 2010

Westin Charlotte, Charlotte, North Carolina

October 2-5, 2011

Grand Hyatt, San Antonio, Texas

ISCEBS Symposium • August 9-12, 2009 • Las Vegas, Nevada

GOLD—FEATURED EVENTS AND ITEMS \$5,000 AND UP Includes one complimentary full-conference registration!

Participate as a gold sponsor by selecting a featured item or making a cash contribution of \$5,000 to \$9,999.

SHIPPING SERVICE—\$7,500

Monday-Wednesday, August 10-12

Attendees take back a wealth of printed resources to share with others or to keep for future reference. The Shipping Service provides a convenient way for getting this material home, including a personal message from your organization inserted into each carton. Here's an easy way to have your company name go home with attendees.

WELCOME RECEPTION—\$6,500

Monday, August 10

The Welcome Reception is open to all Symposium attendees and their guests. This is an excellent networking opportunity for attendees and an excellent marketing opportunity for you!

FELLOWSHIP RECOGNITION LUNCHEON—\$6,500

Tuesday, August 11

This special luncheon recognizes those Society members for their commitment to professional development. It's an opportunity for your company to participate in this ceremonial luncheon through speaker and program contributions. Your company name will be prominently displayed on the luncheon program.

CYBER ZONE—\$7,500

Sunday-Wednesday, August 9-12

Here's a chance to have your company prominently featured in the registration area. At the Cyber Zone, Symposium attendees can have Internet access all during the conference. You can use the screen saver for a personalized greeting and design your own promotional opportunity via a direct link to your company Web site.

LUNCHEON ROUNDTABLES—\$5,500

Monday, August 10

The Monday luncheon roundtables have become a cherished tradition for many Symposium attendees. Each table is assigned a topic and a discussion leader. The roundtables are a valued learning experience and a great icebreaker.

SYMPOSIUM CD-ROM—\$5,500

The CD-ROM contains the session outlines and handouts, and is distributed on site to all Symposium attendees. A personalized cover, opening advertisement and a direct link to your company Web site are all part of this sponsorship. This is advertising and visibility long after the Symposium is over.

PROGRAM BINDERS—\$5,500

Stay in front of Symposium attendees each day throughout the meeting as well as in years to come! Your company name, logo and a brief tag line can be affixed to the Symposium program binder, which contains the educational materials and other valuable information.

SILVER—FEATURED EVENTS AND ITEMS \$2,500 AND UP Includes one complimentary full-conference registration!

Participate as a silver sponsor by selecting a featured item or making a cash contribution of \$2,500 to \$4,999.

CONTINENTAL BREAKFASTS—\$4,000 EACH DAY

Monday and Tuesday, August 10-11

The light breakfasts served each morning of the Symposium are highly appreciated by the attendees. This is a great opportunity for sponsor name recognition and visibility.

REFRESHMENT BREAKS—\$4,000 EACH DAY

Monday and Tuesday, August 10-11

Attendees find the beverage breaks between sessions to be both refreshing and an excellent opportunity for networking. This is a great way for sponsors to promote their organizations.

NAME BADGE LANYARDS—\$4,500

Here is an excellent opportunity for prime visibility throughout the entire Symposium. Attendees appreciate this handy way to display their name badge. And no more marks and tears from pins and clips!

LUGGAGE TAGS—\$4,500

Attendees will appreciate this handy travel piece that keeps their identification secret yet gives your company name and logo miles of visibility!

WALL STREET JOURNALS—\$3,500

Now you can "deliver" the news each day of the Symposium. Attendees really appreciate and enjoy having the *Wall Street Journal* available each morning. A display table with prominent signage accompanies this sponsorship.

MESSAGE CENTER—\$3,500

Sponsor name and logo will appear on the Symposium message center and message pads. This valuable service helps you get your message across as attendees get their messages.

NOTEPADS—\$3,500

This opportunity allows you to put your company name and logo on the notepads given to each attendee. Here is another item that will be used long after the Symposium is over.

PENS—\$3,500 HIGHLIGHTERS—\$3,500

Put your company name and logo in the hands of all Symposium attendees by sponsoring the pens or highlighters handed out to all registrants and speakers.

POST-IT® NOTES—\$3,500

Attendees will appreciate these handy tools. They are a convenient way to identify important pages from the program book and other handouts. And, you can keep attendees "posted" after the Symposium ends.

PROGRAM AT A GLANCE—\$3,500

This popular reference guide is given to each attendee and includes the time and location of the Symposium sessions as well as the calendar of special activities. Your company name is displayed on the front and a personalized advertisement on the back cover of this mini reference guide.

BRONZE—GENERAL SPONSORSHIPS \$1,500 AND UP

Participate as a bronze sponsor through a cash contribution of \$1,500 to \$2,499. This entitles your organization to all of the bronze-level rewards, and is an excellent way to keep your company products and services on display throughout the Symposium.

How to Become a Sponsor

1 Select one or more of the sponsorship options on the enclosed form.

2 Return the completed Sponsorship Reservation form with the applicable fees to:

International Society of Certified
Employee Benefit Specialists

Attn.: Sandy Becker, CEBS

P.O. Box 209

Brookfield, WI 53008-0209

Phone: (262) 786-8771

Fax: (262) 786-8650

E-mail: iscebs@iscebs.org

(fees are reflected in U.S. funds)

3 Sponsorships are assigned on a date-received basis. The Society will attempt to honor all special requests by participating firms.

4 Sponsorships are not restricted to these opportunities. If you have a sponsorship idea you would like to present, please let us know.

What Organizations Should Consider Sponsorship?

- Consulting firms
- Insurance companies/brokers
- Banks and trust companies
- Investment firms
- Pharmaceutical companies
- HMOs, PPOs
- Publishers
- Software vendors
- Utilization review/cost-containment companies
- EAPs/dependent care
- Workers' compensation
- Communications
- Wellness
- Mental health
- Accountants/CPA firms
- Law firms
- TPAs

About ISCEBS www.iscebs.org

The International Society of Certified Employee Benefit Specialists is a not-for-profit educational association for those who have earned the Certified Employee Benefit Specialist (CEBS), Compensation Management Specialist (CMS), Group Benefits Associate (GBA) or Retirement Plans Associate (RPA) designation. Since 1981, the Society has provided member services, including the Annual Employee Benefits Symposium, *Benefits Quarterly*, *Newsbriefs*, the online community and access to the largest resource of benefits information—the International Foundation of Employee Benefit Plans' renowned Information Center. In addition, the Society has over 50 chapters throughout the United States and Canada that provide continuing professional educational opportunities at the local level.

Sponsorship Reservation

Contact Person

Name _____

Title _____

Company _____

Address _____

City and State/Province _____

ZIP/Postal Code _____

Phone _____ Fax _____

E-Mail _____

Please indicate your sponsorship participation. You can select a sponsorship starting at \$1,500, or a featured item at several participation levels. Featured items are "exclusive" opportunities and are honored on a date-received basis.

TOTAL Dollar Amount

Sponsorship Fee *(please indicate level)*

\$ _____

Platinum

Gold

Silver

Bronze

Platinum Packages and Featured Items *(please indicate choice)*

If selecting continental breakfast or refreshment sponsorship, please circle day(s): Monday Tuesday

Payment enclosed.

Please invoice.

Fees are reflected in U.S. funds. • Call the Society office if you wish to use a credit card.

Mail or fax sponsorship reservation to:

ISCEBS—P.O. Box 209, Brookfield, WI 53008-0209

Phone (262) 786-8771 / Fax (262) 786-8650

E-mail iscebs@iscebs.org

Sponsor Directory Listing

Same as above

Name _____

Title _____

Company _____

Address _____

City and State/Province _____

ZIP/Postal Code _____

Phone _____ Fax _____

E-Mail _____

Web Site Link _____

Product/Service Description

Please e-mail a brief description of your product or service for publication to iscebs@iscebs.org

Logo Artwork

Please e-mail artwork of your company logo to iscebs@iscebs.org. (The acceptable logo format is an Illustrator EPS file converted to outline).

Last Year's Symposium Sponsors

Platinum—\$10,000 and Up

- Hewitt Associates
- Medco
- MetLife
- SunTrust Bank

Gold—\$5,000 and Up

- Aon Consulting
- CIGNA International Expatriate Benefits
- Deloitte Consulting LLP
- Humana
- ING
- John Hancock
- Milliman
- Mosse & Mosse Associates
- TransitCenter, Inc./TransitChek
- UnitedHealthcare
- Zurich North America

Silver—\$2,500 and Up

- ABD Insurance and Financial Services, A Wells Fargo Company
- Aegis Risk LLC
- Alliant Credit Union
- Anthem Blue Cross and Blue Shield
- ARMSRx Pharmacy Consultants
- BeneTemps/HR Placement Group
- Black Mountain Management Group, Inc.
- Business Insurance
- Dollar Compensation Statements
- ExcellerateHRO
- Garner Consulting
- Generali Employee Benefits
- HealthTrans
- HTH Worldwide
- My Next Phase
- PayFlex Systems USA, Inc.
- Wachovia Insurance Services, Inc.
- Wolters Kluwer Law & Business

Bronze—\$1,500 and Up

- Mercer
- USI Insurance Services

**TAKE ADVANTAGE OF THIS EXCLUSIVE
MARKETING OPPORTUNITY
VISIT OUR WEB SITE—
WWW.ISCEBS.ORG**

Attendee Companies Partial Listing

ABD Insurance—A Wells Fargo Co.
Adobe Systems Inc.
Adventist Health System
Aetna
Affiliated Computer Services
AIG
Air Line Pilots Association
Alberta Blue Cross
Alberta Pacific Forest Industries Inc.
Alliant Credit Union
Allied Pilots Association
Allied Services
ALS Laboratory Group
Altacor Inc.
Alyeska Pipeline Service Co.
America Online Inc.
American Electric Power
American Federation of Musicians
American Maritime Officers Plan
American Seafoods Company
American Specialty Health Plans
ANH Refractories Co.
Anthem
Aon Consulting
Apogee Enterprises Inc.
Applera Corporation
Aramco Services Co.
The Argus Group
Army and Air Force Exchange Service
Astoria Federal Savings
Aurora Health Care Inc.
Auto Owners Insurance Co.
Barney & Barney
Bausch & Lomb Inc.
Baynes & White
BC Medical Association
BeneTemps Inc.
Bentley Systems Inc.
Bertelsmann Inc.
Best Buy Co. Inc.
Blue Cross & Blue Shield
BlueLinx Corporation
BMO Financial Group
Board of Psychologist Examiners
Boeing Company
Booz Allen Hamilton
Boulder Community Hospital
British Columbia Medical Association
Buck Consultants
Buffets Inc.
Bunzl Distribution USA Inc.
California Teachers Association
Canadian Blood Services
Cargill
CBIZ Benefits & Insurance
Central States Health & Welfare Fund
Central Washington Hospital
Chesapeake Energy
Childrens' Hospital and Regional Medical Center
Chipotle Mexican Grill Inc.
CIGNA Healthcare
CIGNA International Expatriate Benefits
CitiStreet
Clariant Corporation
Cleveland Bakers & Teamsters Health & Welfare Fund
CNH America
Coldwater Creek
Colorado PERA
Concordia Plan Services
Conifer
Conservation International
Constellation Energy
Control Technologies
Co-operators Life Insurance Co.
Corning Inc.
CPS Energy
CVS Caremark
Cytec Industries Inc.
DC Water & Sewer Authority
Delaware North Companies
Deloitte Consulting LLP
Delta Dental Plans Association
Desjardins Financial Security
Development Dimensions International
Diamond Offshore Drilling Inc.
DICKS Sporting Goods Inc.
Dolby Laboratories Inc.
Dow Corning Corporation
Eaton Corporation
Eckler Ltd.
Encon Group Inc.
EOI Service Company Inc.
Epson Portland Inc.
Evanston Northwestern Healthcare
Expedia Inc.
Fairview Health Services
Farm Credit Canada
Federal Deposit Insurance Corp.
Fidelity Investments
Frank Crystal & Co. Inc.
Garner Consulting
General Dynamics Corporation
Generali Employee Benefits
Georgia Pacific LLC
GlaxoSmithKline
Great-West Life Assurance Co.
Haggar Clothing Co.
Healthwise
Hewitt Associates
HTH Worldwide
Humana
ING Employee Benefits
IUE-CWA Pension Fund
Jack in the Box Inc.
John Hancock
Joy Global Inc.
Kellogg Corporation
Keystone Foods LLC
Kraft Foods
Laclede Gas Company
Lancaster City Housing Authority
Land O'Lakes Inc.
LaserNet
Lexington Medical Center
LifePoint Hospitals Inc.
Lockton Companies Inc.
Los Angeles County Employee Retirement Association
The Lubrizol Corporation
Macy's West
Madison Gas & Electric Co.
Manulife Financial
Mars Inc.
Marshall & Ilsley Trust Company
MasterCard Worldwide
Medavie Blue Cross
MEDCO Health Solutions Inc.
Medtronic
Mercer
MetLife
Microsoft Corporation
Milliman Inc.
MIT
Morgan Stanley
Morneau Sobeco
Mosse & Mosse Associates
Nashua Corporation
National Rural Electric Cooperative Association
National YMCA Employee Benefits Plan
Neenah Paper Inc.
Nintendo of America Inc.
Nordstrom Inc.
Northrop Grumman Corporation
NTCA SMC
Ohio Police & Fire Pension Fund
Ontario Teachers Pension Plan
Orbitz Worldwide Inc.
PACCAR Inc.
Papa Johns International
Paradigm Group
Payflex Systems
Peabody Energy
Pfizer Inc.
Philip Morris International
Potash Corporation
PricewaterhouseCoopers
Procter & Gamble
Providence Health Systems
Putnam Investments
Rand Corporation
Regions Financial Corporation
Renxord Industries LLC
Rite Aid Corporation
Ruby Tuesday Inc.
Sandia National Laboratories
Scitor Corporation
Scottsdale Healthcare
Securian Financial Group
SEFCU
Sensient Technologies Corp.
Sentry Insurance
ServiceMaster
Shell Oil Company
Shoe Carnival Inc.
SHPS Inc.
Siemens Corporation
Sobeys Inc.
Southern California Edison
St. Jude Medical Inc.
Stanford University
Star Tribune
Starbucks Coffee Company
Sterling Financial Corp.
Sun Life Financial
SunTrust Bank
Sutter Health
Target
TIAA-CREF
Towers Perrin
Toys R Us
TransitCenter Inc.
Tupperware Brands Corp.
Unimin Corporation
United Healthcare
United States Postal Service
Vanguard
Volvo Group North America Inc.
Wachovia Insurance Services
Wall Street Journal
Walt Disney World
Washington Mutual Bank
Watson Wyatt Worldwide
WEA Insurance
Wells Fargo
Weyerhaeuser Company
Willis
The Woodbridge Group
Worldspan
Zausner Foods Corporation

