

Date: March 25, 2010

Time: Registration and Breakfast at 8:00am

**Location: SHERATON CENTRE TORONTO HOTEL
123 Queen Street W, Toronto, Ontario, M5H 2M9
Room: Metro One**

**Agenda: 8:00-8:30: Registration & Breakfast
8:30-9:30: "Drug Plan Update - the continuing impact of bill 102 on private payers" –
Bob Kamino, Brogan Inc.
9:30-10:15: "New Drugs Update & Plan Design Solutions" - Telus Health Solutions**

Seminar Title: "Drug Plan Update"

**Presentation #1: "The continuing impact of bill 102 on private payers"
Bob Kamino, Brogan Inc.**

Ontario's Bill 102 was the beginning of a snowball effect of changes to the pharmaceutical landscape in Canada. Hear more of the impact to private plans; explore the reality of this new paradigm and potential solutions to address these changes. Bob Kamino from Brogan Inc. will speak to the changes in today's drug landscape on the government side and how it impacts all of us as private payers or even cash paying customers.

Bob Kamino, Vice-President, Consulting, Brogan Inc.

Brogan Inc., based in Ottawa, is a leading provider of timely market intelligence, research, analysis and solutions to current issues in the Canadian Health care markets. They serve major pharmaceutical companies, insurers, health care researchers and government organizations in Canada. Brogan Inc. offers solutions to help clients leverage the power of business intelligence to; detect and exploit emerging trends, make proactive decisions, fine tune strategies for success, and gain a competitive advantage

Bob has 40 years of experience in the Health industry. He brings a broad knowledge on the industry having held senior positions in quality assurance, marketing, intellectual property, business development, and sales. Prior to joining Brogan, he worked for a number of large pharmaceutical firms, including Janssen-Ortho Inc. Today Bob works with many pharmaceutical companies in Canada and abroad providing advice and counsel on Brogan Inc's extensive data holdings and research capabilities. He has been very involved with the impact bill 102 has made on the pharmaceutical industry.

**Presentation#1: "New Drug Update & Plan Design Solutions"
Telus Health Solutions**

Private plan sponsors are faced with increasing cost pressures. Learn about new drugs in the Product pipeline and how they will affect costs for private plans. Learn about solutions that employers are implementing and piloting to control costs associated with drug plans.