

Drug Plan Update

Presentation 1

"The Continuing Impact of Bill 102 on Private Payers"

Speaker: Bob Kamino, Brogan Inc.

Ontario's Bill 102 was the beginning of a snowball effect of changes to the pharmaceutical landscape in Canada. Hear more of the impact to private plans; explore the reality of this new paradigm and potential solutions to address these changes. Bob Kamino from Brogan Inc. will speak to the changes in today's drug landscape on the government side and how they impact all of us as private payers or even as cash paying customers.

Presentation 2

"New Drug Update and Plan Design Solutions"

Speaker: Connie Wong, B.Sc.Pharm., R.Ph., Account Executive, Telus Health Solutions | backed by Emergis

Private plan sponsors are faced with increasing cost pressures. Learn about new drugs in the product pipeline and how they will affect costs for private plans. Learn about solutions that employers are implementing and piloting to control costs associated with drug plans.

Speaker

Bob Kamino, Vice President, Consulting, Brogan Inc.

Brogan Inc., based in Ottawa, is a leading provider of timely market intelligence, research, analysis and solutions to current issues in Canadian health care markets. They serve major pharmaceutical companies, insurers, health care researchers and government organizations in Canada. Brogan Inc. offers solutions to help clients leverage the power of business intelligence to detect and exploit emerging trends, make proactive decisions, fine tune strategies for success, and gain a competitive advantage. Mr. Kamino has 40 years of experience in the health industry. He brings a broad knowledge on the industry having held senior positions in quality assurance, marketing, intellectual property, business development and sales. Prior to joining Brogan, Mr. Kamino worked for a number of large pharmaceutical firms, including Janssen-Ortho Inc. Today he works with many pharmaceutical companies in Canada and abroad providing advice and counsel on Brogan Inc's extensive data holdings and research capabilities. Mr. Kamino has been very involved with Bill 102 and the impact it has made on the pharmaceutical industry.

Date

March 25, 2010 (Thursday)

Time

8:00-8:30 a.m.—Registration and Breakfast

8:30-9:30 a.m.—"The Continuing Impact of Bill 102 on Private Payers," Bob Kamino, Brogan Inc.

9:30-10:15 a.m.—"New Drug Update and Plan Design Solutions," Connie Wong, Telus Health Solutions

Location

Sheraton Centre Toronto Hotel

123 Queen Street W
Toronto, Ontario, M5H 2M9
Room: Metro One

R.S.V.P.

By Monday, March 22, 2010

Cost

\$75 (\$55—Toronto Area Chapter members and new CEBS graduates)

Continuing Education Credit

Upon request, the Toronto Area Chapter will supply two CE credits.

To Register

Mail reservation and cheque to: TORONTO AREA CHAPTER—ISCEBS

c/o Joan Bonkowski, CEBS
Manion, Wilkins & Associates
500-21 Four Seasons Place
Etobicoke, ON
M9B 0A5

Phone: (416) 234-3515

Fax: (416) 234-2071

Pay With PayPal

You can pay with PayPal (using a major credit card or debit card) at www.iscebs.org/torontochapter

To Reserve by E-Mail

jebonkowski@manionwilkins.com

Questions

Questions regarding the presentation, or the ISCEBS Toronto Area Chapter can be directed to the Chapter President, Neil Morrison, CEBS at nmorrison@equitable.ca or by phone at (519) 904-8575

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Mail reservation and cheque to: TORONTO AREA CHAPTER—ISCEBS

c/o Joan Bonkowski, CEBS
Manion, Wilkins & Associates
500-21 Four Seasons Place
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R.S.V.P. by March 22, 2010

Registration Form

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Amount enclosed: \$55—Toronto Area Chapter members and new CEBS graduates

\$75—Nonmembers/guests

