



June 6, 2011

Elaine Davis
Lincoln Financial Group
1333 North California Blvd, #315
Walnut Creek, Calif. 94596

RE: CEBS Website Sponsorship

Dear Elaine:

Thanks so much for agreeing to sponsor our website for 2011. As we discussed, the sponsorship is \$400 for the 2011 calendar year. Although we posted Lincoln's logo to the website in mid-2010, we have only recently been actively promoting the website to our members and guests; therefore we agreed the sponsorship would be for 2011.

Our National Organization

The International Society of Certified Employee Benefit Specialists (ISCEBS) is the premier interactive community providing educational resources, innovative thinking and collective wisdom to help members excel and prosper in their careers. This membership organization is for those who have earned the Certified Employee Benefit Specialist (CEBS), Group Benefits Associate (GBA), Retirement Plans Associate (RPA) and Compensation Management Specialist (CMS) designations.

Our Local Chapter

The Northern California Chapter of ISCEBS is one of 51 local chapters across the US and Canada. CEBS graduates and students join a local chapter to take advantage of educational activities and networking opportunities in their area. Events sponsored by local chapters are open to public.

The Northern California Chapter has about 75 members, representing local employers (public and private sector, of all sizes), and industry professionals (carriers, consultants, and government agencies). We sponsor a series of educational seminars throughout the year. We focus on employee benefit topics of interest to our members, including health and welfare plans, retirement and savings plans, and general HR issues.

Please send the sponsorship to Tiffany Cheong, Treasurer, c/o Northern California Chapter-ISCEBS, 268 Bush Street, #556, San Francisco, CA 94104.

Sincerely,

Elizabeth Sennett, ISCEBS Fellow
President
Northern California Chapter of ISCEBS