

International Society of Certified Employee Benefit Specialists Southwestern Ontario Chapter

Sponsorship Program

- sponsorships should be requested on an ongoing basis, keeping in mind most companies complete budgets as early as May
- sponsorships should be vetted at Board meetings, to ensure requests are from reliable/reputable corporations
- advertise for sponsorship via info on SWO ISCEBS website, notice at events, email blast to membership, also target specific contacts of each board member
- the person with the relationship will contact potential sponsors
- Sponsorship agreement sent by President after expression of interest, along with a “Thank you”
- no sponsorship permitted for Fundamentals