"Optimizing Work with Play - A Gamification Primer"
Speaker: Natalie Sintek - Communication Consultant, Aon Hewitt

How can we get our employees to listen to us and be engaged in their health and wellness programs? Please join us at our August meeting as we discuss the concept of gamification and how you can effectively implement this strategy. Our meeting will include:

* Games aren't just for weird teenagers in basements anymore!
* What is Gamification:
  * What does "gamification" mean
  * How does it work?
* What are the types of gamification?
* What gamification means to Aon Hewitt
  * When to press "play" - determining your best
* How you can use gamification to optimize your communications and engagement
  * Case studies: Gamification in action

Continuing Education credits have been applied for in the state of Minnesota. If approved, 1 hour of insurance credit will be available.

**WHEN**
Wednesday, August 26, 2015
11:30am - Registration and Lunch
12:00pm - Speaker Presentation

**WHERE**
Golden Valley Golf and Country Club
7001 Golden Valley Road
Golden Valley, MN 55427

**FEE**
Current TCISCEBS Chapter Member Fee - $35.00
Non-Member Fee - $50.00
(If registered by Friday, August 21st. After this date, an additional $5.00 fee will be imposed)

**CANCELLATION DEADLINE**
Thursday, August 20th, 2015

**Dress Code**
Business Attire

View Event Summary  View Event Agenda

**Registration Deadline**
Friday, August 21, 2015

Please respond by clicking one of the buttons below