



## West Michigan Chapter

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Good for the Industry.  
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# The Opioid Epidemic: Navigating the Intersection of Opioid Addiction from Prevention to Recovery

Tuesday, May 15, 2018  
8:00 - 10:00 am

Please join us on May 15 as the West Michigan Chapter of ISCEBS presents a unique panel discussion addressing opioid addiction, treatment and recovery from three different perspectives. We will welcome panelists representing the insurance, pharmacy, and mental health industries including Jody Gembariski from Blue Cross Blue Shield of Michigan, Jody Boeddeker with Express Scripts, and Michael Reagan from Cherry Health.

- Date:** May 15, 2018 (Tuesday)
- Schedule:** 8:00 - 8:30 am - Registration and Full Breakfast  
8:30 - 10:00 am - Program
- Location:** Stonewater Country Club **NEW LOCATION!!**  
7177 Kalamazoo Ave SE  
Caledonia, MI 49316  
(616) 949-6411
- Cost:** \$30 West Michigan Chapter Members  
\$45 Nonmembers/Guests  
(Attendees may bring one guest at no additional charge.)
- RSVP:** By May 8, 2018
- Registration:** Please [click here](#) to register and pay via PayPal (payment by check also accepted).
- Questions:** Cheryl Baker, CEBS  
Phone: (269) 337-4479  
[Cheryl.baker@med.wmich.edu](mailto:Cheryl.baker@med.wmich.edu)

Please feel free to share this email with a colleague.



This program qualifies for 1.5 CEBS CPE credits. Visit [www.cebscep.org](http://www.cebscep.org) for more information.

### PANELISTS:

#### Mike Reagan

Chief External Relations Officer  
Cherry Health

#### Jody Gembariski, PharmD

Clinical Manager, Pharmacy  
Services  
Clinical Quality Programs and  
Controlled Substance  
Blue Cross Blue Shield of Michigan  
and Blue Care Network

#### Jody Boeddeker, MBA

Sr. Director - Client-Driven  
Solutions Sales Support  
Express Scripts

Information when you need it the most.

**Renew Today!**

Have you renewed your International Society and Chapter dues for 2018? No worries, there's still time. New members always welcome (must be a CEBS student). [Click here](#) to renew or join today!