



International Society
of Certified Employee Benefit Specialists



International Society
of Certified Employee Benefit Specialists



Northeast Ohio Chapter ISCEBS and CSHRM Total Rewards Event and Social June 14, 2018

The NE Ohio Chapter of ISCEBS, in collaboration with the Total Rewards Committee of CHSRM, is pleased to present the following educational session; Competencies, Career Paths and Leveraging Artificial Intelligence to optimize workforce productivity and drive better business outcomes.

Join us for a thought provoking presentation and discussion, to learn how to differentiate your firm through talent development. Our guest presenter will be David Shaw, IBM (Kenexa), Industry Leader in competency definitions and competency libraries. David will share his knowledge on competencies and proficiency levels and how employees can use competencies to navigate to their career destination. David will also share his experience working alongside Amanda Vowles at Goodyear to help them drive talent development and business outcomes.

Date:

June 14, 2018 (Thursday)

Time:

4:30 – 5:00 pm - Registration and Networking

5:00 - 6:30 pm - Program, Q&A

6:30 - 8:00 pm - Appetizers and Networking

Location:

Lakeside Yacht Club
4851 N. Marginal Road
Cleveland, OH
([Directions](#))

Cost:

FREE – Northeast Ohio Chapter Member

(Use promo code: **NEOCEBSmember**)

\$20 - Cleveland SHRM Members

\$30 - Nonmembers/Guests

\$15 - Students and Members in Transition

Registration:

Please [click here](#) to register.

Questions:

Pam Smith, admin@clevelandshrm.com, (440) 940-6534

Complimentary food and beverage sponsored by:

IBM Kenexa

SPEAKERS:

David Shaw

Industry Leader

IBM Kenexa Talent Management

David is currently the Industry Leader with IBM Kenexa focusing on Skills and Competency solutions that empower HR / Talent / Learning / Compensation groups to provide significant business return on investment improvement to their companies by strengthening the readiness of talent within the organization. He brings an approach that aligns the HR business programs and systems to create career paths and career development across the enterprise. His tactic is "Rapid Implementation" on a technical skills based framework for competencies linked to job families. David brings over 30 years of learning & development consulting, operational leadership, information technology and business expertise.



Amanda Vowles, SHRM-SCP, SPHR

Global Talent Segment Manager

Goodyear Tire & Rubber Company

Amanda is responsible for creating and executing talent strategies including selection, onboarding, performance, development and succession to provide end-to-end global talent management support for this critical talent segment. She joined Goodyear in October 2014 where she was most recently a Sr. Program Manager, Global Organizational Effectiveness within the Global Talent Management function. In this role, Amanda was instrumental in the development of multiple key Global Talent Management initiatives including the development of Goodyear's global capability framework which consisted of defining Goodyear's core competency behaviors. In addition, she spearheaded the creation of the functional competencies and developmental support for the Global HR function. Prior to Goodyear, Amanda spent 10 years in the healthcare industry where she specialized in organizational effectiveness and leadership development.

Amanda has a Master's Degree in Communication and a Bachelor's Degree in Business and Organizational Communication & Interpersonal and Public Speaking both from The University of Akron. Amanda received her Lean Six-Sigma Yellow-Belt certification in 2012 and is a certified Myers-Briggs (MBTI®) practitioner and Development Dimensions International (DDI) certified trainer.

She is active in community service through a variety of organizations and is currently President of the Board of Directors for Project Learn of Summit County. She enjoys sports, outdoors activities, and most importantly spending time with her husband Matt and three children Logan, age 13, Olivia, age 9, and Ella, age 5.



Educational sessions at this program qualify for 1.5 CEBS continuing professional education (CPE) credits. Visit www.cebscpe.org for more information.

This activity will be submitted for Recertification Credit Hours through HR Certification Institute's® (HRCI®) and SHRM.