



A New Look at Voluntary Benefits Demand, Benefits, Technology

Thursday, July 26 | 11:45 – 1:00 Pacific

Via Webinar

No Cost

[Register online](#)

We appreciate your registration by July 23rd.

The realm of voluntary benefits has transformed greatly over the past 10 years. Gone are the days where these benefits were merely add-ons. Voluntary benefits are now an integral part of an employer’s benefits package. While the most prevalent voluntary benefits continue to be life, vision, dental, disability, accident, and critical illness, other programs are gaining traction. Pet insurance, identity theft protection, telehealth, long term care coverage, and student loan repayment are just a few. As employers add benefits to attract and retain the best talent, this means offering more diverse options to an ever-changing workforce. This webinar will discuss the increased demand, from both employers and employees, and how the market has been responding. It will also review how technology has played a big role in the transformation of voluntary benefits.

Our presenter will discuss:

- Increased demand for voluntary benefits by a generationally diverse workforce
- The market’s response to this increased demand
- Benefits available – including the tried and true and new options
- How technology is making billing and administration easier
- How technology is enhancing the employee experience
- How to provide maximum results with minimal effort

Greg Killilea is Vice President at Moreton & Company where he is in charge of the Voluntary Benefits practice. For over 24 years Greg has specialized exclusively in Voluntary Benefits. He began his career with MetLife, one of the premier insurance carriers in this space. After 9 years with MetLife he joined Moreton & Company. Greg is a Certified Employee Benefits Specialist (CEBS). He serves on national committees for the International Society of Certified Employee Benefits Specialists and on advisory boards for a number of voluntary benefits providers.

Professional Development Credits available by attending this session:



This program qualifies for **1 CEBS continuing professional education (CPE) credit.**



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