March 12, 2020

Please join the DFW Chapter of ISCEBS on Thursday, March 12th for "OE Communication Best Practices and Trends" at Maggiano's and via webinar.

2020 open enrollment is in the books. Did you get your desired results? What's working; what's not? How can effective communication help you up your game? In this session, you will learn how communication can help you overcome common enrollment season pain points. Our speakers Cheryl Frost and Julie Bentz from Milliman will offer tips to get your messages across and will share real-life examples of the latest benefit communication trends.

DATE: Thursday, March 12, 2020
TIME: 11:30 am - 12:00 pm - Registration and Lunch
12:00 - 1:00 pm - Presentation

LOCATION: MAGGIANO'S
Maggiano's Little Italy
205 Northpark Center, Dallas, TX 75225

COST: $25 - Chapter Members
$25 - DAHU Members
$35 - Nonmembers
$10 - Webinar

REGISTRATION: Please click here to register.

RSVP: By Tuesday, March 10, 2020

QUESTIONS: Please email dfwiscebs@outlook.com.

SPEAKERS

CHERYL FROST
SENIOR CONSULTANT, MARKETING DIRECTOR
MILLIMAN

Cheryl Frost is responsible for enhancing Milliman's brand in the marketplace, partnering with business unit leaders to retain and grow clients, developing new business, and leading Milliman's overall relationship with a group of assigned clients.

She has spent more than 20 years helping companies resolve a wide range of employee benefit and HR issues, such as change management, employee engagement, and the human capital side of mergers and acquisitions. Her client engagements have ranged from small/mid-market companies to Fortune 500 household names in industries such as healthcare, energy, transportation, retail, hospitality, manufacturing, telecom, and more.

Prior to joining Milliman in 2013, Cheryl was a principal in Mercer's Dallas office, leading the Workforce Communication & Change team for Mercer's Central Market. In that role, she led the regional communication practice, including new business development, people management, and client management. In addition, she served as relationship manager for several key clients, expanding the relationship to include multiple lines of business and ensuring client satisfaction.

JULIE BENTZ
SENIOR CONSULTANT AND COMMUNICATION DIRECTOR
MILLIMAN

Julie combines her writing skills and knowledge of benefits to consult with clients on communicating a wide range of human resource initiatives. Her responsibilities at Milliman encompass strategists and relationship management, project quality assurance, and social media leadership.

With over 12 years in the benefits consulting business, Julie has assigned clients in developing overall communication strategies and campaigns ranging from health and welfare to retirement to change communication. She works with clients from start to finish ensuring the successful communication of new benefits and changes to existing programs.

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