Please join us for A Virtual Educational Meeting Presented by The Twin Cities Chapter of ISCEBS on **July 23, 2020 at 10:00am.**

*Dr. Michael Turken and Matt Dunn* from Omada Health will be presenting the topic *“Choosing a Digital Care Program: What Should My Company Be Aware Of?”*

The global pandemic has impacted organizations and our employees in many different ways. While digital medicine was already becoming more prevalent, the Coronavirus has raised its visibility. What are some best practices as you assess digital care programs?

Please join us as our discussion includes:

- Why is digital care important? – Reaching individuals who may have access or affordability issues, dealing with social and economic issues
- Rise in utilization – Moving individuals from passive to empowered, clinical validation of self-management programs, finding solutions that impact diabetes, hypertension, mental health and other conditions
- The Value Proposition – Evidence based foundations of care, metrics and research
- The economics (ROI) of digital care – a look at prevention, digital prevention and claims studies
- Impacting benefits – How to move forward with meaningful results, where do we go from here

**WHEN**
Thursday, July 23rd at 10:00am
(Please RSVP by Tuesday, July 21st)

**FEE**
Non-Members - $20
TCISCEBS Chapter Members - Complimentary
Sponsor Affiliate Attendees - Complimentary (View a list of our Sponsors )

*Insurance Continuing Education Credit has been applied for in the state of Minnesota. IF APPROVED, 1 credit hour will be available. Attendance documentation required.*

Please respond by clicking **Yes** or **No**.

We look forward to "seeing" you!

Be well!
The Twin Cities Chapter of ISCEBS