



August 12, 2021

**Webinar: Bringing Benefits
to Life in a Virtual World**

Note: Due to COVID-19 this program is only being offered via webinar.

Please join the Dallas/Ft. Worth Chapter on Thursday, August 12th for our August webinar "Bringing Benefits to Life in a Virtual World". Our speakers are Paula Fulghum and Aynsley Pletcher from Innovate HR.

Offering a unique, innovative, & diverse benefits package is crucial to attracting and retaining top talent in today's virtual world and workspace. We will dive into better understanding what your employees really want & need, how to create benefit packages with perks for higher participation and how to leverage technology to streamline the process. In addition, we will share best practices in how to improve connection & engagement with your team in a virtual workspace.

DATE: Thursday, August 12, 2021

TIME: 12:00 - 1:00 pm Central

LOCATION: 

COST: FREE

REGISTRATION: Please [click here](#) to register via Zoom.

QUESTIONS: Please email dfwiscebs@outlook.com.



This program qualifies for one (1) CEBS Compliance credit.
Visit www.cebs.org/compliance for more information.

SPEAKERS



Paula Fulghum
Chief Innovator
Innovate HR

Paula is an entrepreneur. Most entrepreneurs don't go into business to worry about employment related matters, however, in 2009, Paula actually did. She founded Innovate HR with the idea that employers should have the ability to outsource their employment related needs while still retaining the power of choice, and customization. Paula wakes up every day passionate about the mission of Innovate HR and considers every new client a unique adventure. Since the doors opened in 2009, she and her incredible team now support companies in a wide array of industries across 38 states. Most recently, Paula launched an exciting new employer benefit called the innovateHR Travel Club so employers can reward and incent employees through travel!

Prior to creating Innovate HR, Paula worked for Time Magazine, Cahners Business Information and Forbes, Inc. in New York City in generalist roles including recruitment, employee relations, benefits compliance, performance management and training.

Paula is committed to community and donates her company resources and time for many various charitable causes every year. She is committed to mentoring HR Management majors through local University programs, is a Guardian at Litem working with abused and neglected children and served as the former Fundraising Chair for Centre Stage. She the proud mother of an amazing 16 year old daughter and a wife to an incredible entrepreneurial husband. When she isn't focused on her mission of innovating HR and benefits, one company at a time, Paula enjoys acting in the theatre and competing on her local basketball team...when they allow her to play!



Aynsley Pletcher
Operations Manager
Innovate HR

InnovateHR provides a comprehensive HR services to small and medium sized companies nationwide. Aynsley leads the benefits administration for InnovateHR where she supports new client benefit implementations, manages open enrollments, COBRA, and ACA. Aynsley's passion is people and serving others- it's the heart of what has defined her as a business professional throughout her career. She has managed and maintained client relationships for Prisma Health, CWI Benefits, IAG Benefits and Soliant Health.

Aynsley is very passionate and believes in the importance of exercise- for not only physical health but especially one's mental health and wellbeing. If you're in Greenville around 6am during the week, you'll likely see her trotting up to her favorite workout studio! Aynsley lives in Greenville, South Carolina with her amazing, crazy, blended family - Her husband, 13-year old son, 11-year old bonus twin boys, and three fur babies.

[Register Now](#)