

**Tuesday, September 21, 2021**

## **Cybersecurity Risk - It's an enterprise risk that extends beyond the IT Department!**

The ISCEBS Toronto Chapter invites you to join us on Tuesday, September 21st at 11:30 am for a webinar on Cybersecurity. Many Canadian organizations still haven't clearly articulated their cybersecurity risk. You need to know where your risk lies and what you can do about it in order to defend your organization.

Data breaches affecting sensitive business information and personal information, whether caused by hackers, employees, or technical failures, can have significant legal, reputational, and other ramifications for organizations of all sizes. Businesses operating in the professional services sector, including those in the pension and benefits space, have become particularly ideal targets for threat actors. Our expert speakers will bring their unique perspectives to bear on this important topic and offer practical insight for breach avoidance, preparedness, and response from an insurance perspective, including:

- Current trends in privacy and network security breaches, from the insurance industry perspective
- Key tips for managing and transferring risk
- The Cyberliability insurance policy – what does it provide and how does it fix gaps in current coverage

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**DATE:** Tuesday, September 21, 2021

**TIME:** 11:30 am - 12:45 pm (ET)

**COST:** COMPLIMENTARY - Chapter Members  
\$ 25 - Non-members

**REGISTRATION:** [Click here](#) to register. Payment available via Square.

Zoom instructions and calendar invite will be sent out to confirmed registrants.



This webinar qualifies for 1.5 CEBS Compliance credits.  
Visit [www.cebs.org/compliance](http://www.cebs.org/compliance) for more information.

## SPEAKERS:



**Patrick Bourk**  
**Senior Vice President – National Cyber Practice Leader**  
**HUB International Canada**

Patrick is the National Cyber Practice Leader for HUB International Canada. As an insurance coverage expert, he provides technical expertise in the analysis, placement and negotiation of various management risk insurance coverages including professional liability, crime and directors' & officers' liability insurance but with an emphasis on cyber liability insurance. In addition to negotiating terms and placing coverage Patrick's cyber liability insurance practice also includes advising clients on how best to align breach response planning with insurance and risk mitigation solutions. Patrick also provides claims expertise and assists clients by managing and advocating on their behalf.

A graduate of Windsor Law School in 1997, Patrick began his career as an associate lawyer with a commercial litigation focus. After moving to Toronto to work for a national law firm, he joined the Legal and Claims Department of London Guarantee Insurance Company, specializing in directors' and officers' coverage, technology and miscellaneous professional liability, employment practice liability, and fidelity coverage. Prior to joining HUB, Patrick was a Claims Lawyer for the Financial and Professional Services Group at Travelers Insurance Company and its predecessor companies. He is a licensed lawyer and Member of the Law Society of Upper Canada, a licensed insurance broker, and has been a part-time instructor at both Sheridan College and Humber College, where he has taught courses on law for business managers. Patrick is a member of the NetDiligence Summit Advisory Council, has authored several publications in the areas of commercial insurance coverage and is a frequent speaker at conferences and symposiums focusing on cyber liability insurance both in Canada and the U.S. Patrick also holds a Cyber COPE Insurance Certificate designation after completing an executive certification in Cybersecurity through Heinz College of Carnegie Mellon University. He is currently a Faculty Advisor to the Program.



**Claudiu Popa, CIPP, CISA, CISSP, CRISC, PMP**  
**Security, Privacy and Cyberfraud Risk Advisor and CEO**  
**Informatica Corporation**

Mr. Popa is a recognized thought leader, published author, educator, entrepreneur and media contributor on data protection, compliance and information security, with over 20 years of global experience in security auditing, international standards and board-level risk advisory. He is CEO of Informatica Corporation and president of Datarisk Canada, as well as co-founder and chairman of KnowledgeFlow Cybersafety Foundation, a leading Canadian nonprofit organization with the unique objective of empowering young people, through public/private/academic partnerships, with insight, skills and tools necessary to thrive today and in the future. Mr. Popa is author of four books, including *The Canadian Cyberfraud Handbook: A Professional Reference* (Thomson Reuters), *Managing Personal Information: Insights on Corporate Risk and Opportunity for Privacy-Savvy Leaders* (Thomson Reuters), and two of CPA Canada's *Privacy and Data Security* books. As a certified professional, he remains an ardent champion of information security and a trusted corporate coach to Canadian organizations passionate about improving their security and protecting their customers. Mr. Popa holds a bachelor of (computer) sciences degree from York University as well as numerous certifications, including certified information privacy professional (CIPP); certified information systems auditor (CISA); certified information systems security professional (CISSP); certified risk management professional (CRMP); certified risk and information systems control (CRISC); project management professional (PMP); and security clearance level II (Secret).

[Registration](#)