



**Lianne Clarke, B.Sc., B.Ed., EC-CEP**  
**Principal, Vice President, Wellness & Disability Innovation and Growth**  
**Cowan Insurance Group**

As Principal, Vice President Wellness & Disability Innovation and Growth, Lianne is accountable for the strategic priorities, initiatives, innovation and growth of our Return to Health® wellness and disability practice. Joining Cowan in 2015 as a senior benefits consultant, and later moving into the role of Practice Lead, VP Wellness & Disability Operations, Lianne's passion for wellness and devotion towards clients' needs has made her an exceptional mentor to her colleagues and contributed significantly to the success of our wellness and disability practice.

In Lianne's current role, she will continue to work closely with Wellness & Disability operations to ensure practices and product offerings align with the increasing complexities of workplace health and disability. In addition to her role in Business Development, Lianne continues to use her extensive industry knowledge in wellness and disability to help organizations identify their organizational health risks and develop targeted wellness, stay-at-work, and disability program initiatives that reduce absenteeism rates and costs, and improve overall employee health.

With over 25 years of group benefits, disability, wellness, and absence experience in a variety of roles, Lianne was a recipient of the 2018 Well-Being 100™ Award, recognized by the Corporate Health and Wellness Association (CWhA) for delivery of exceptional innovation and positive change. She has also been involved with the Economic Round table for Mental Health, and a speaker at industry events.

Lianne holds both a Bachelor of Science, a Bachelor of Education degree, and her MHCC Mental Health First Aid certificate. She has also completed the Certified Excellence Professional Program in Quality and Healthy Workplaces.