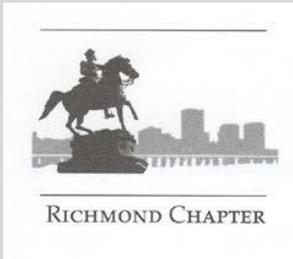




# INTERNATIONAL SOCIETY OF CERTIFIED EMPLOYEE BENEFIT SPECIALISTS

February 2016

## ISCEBS RICHMOND CHAPTER NEWSLETTER



### BOARD MEMBERS

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### President's Message

We certainly have seen some changing weather recently, from blizzards to summer weather all in the space of a week. You will see some changes for our chapter in 2016 as well. The 2016 Board is very excited about the coming year, and we want to grow our chapter and make it more relevant for you.

We are starting at a good place. We are one of the largest chapters in the U.S., and we are financially sound. Our financial health is strengthened by the contributions we received in 2015 from our sponsors. These sponsors helped make our half-day and full-day educational seminars possible. Thank you to *Aetna, Ameritas, Anthem, Aon Hewitt, BB&T, Cigna, Delta Dental, Guardian, Hartford, Health Savings Administrators, Liberty Mutual, Mercer, MetLife, Optima, RCM&D, SunTrust* and *Unum* for their generous support.

The 2016 Board sends a big thank you to our retiring Board members: Tina Stevens, Mary Riley, and Aimee Poulin. They did a great job and their commitment of time and energy is greatly appreciated. I would like to thank our returning Board members, Rebecca Felts, Hillary Keeton, Sharon Jahn, and Debbie Foster for their continued service to our chapter. We offer a big welcome to our two newcomers—Dustin Shuman and Nick Ciccolo who are bringing fresh ideas and enthusiasm to the Board. And, of course, we also appreciate all of you—our members and guests.

So, what are the changes? First, we are going green! You may recall that in the past we distributed notebooks at our half-day and full-day sessions. This year, we will provide note-taking tools, and the presentations will be provided electronically. They will be posted on our chapter website, [www.iscebs-richmond.com](http://www.iscebs-richmond.com), and you can copy the ones you want to keep for reference onto your own computer or onto a flash drive.

We are expanding our check-in and payment process for meetings. Beginning at our February meeting, you can pay at the door using a credit card in addition to cash or check. We still recommend you pay online at our website using PayPal when you register, but we know that isn't always possible.

(continued on page 2)

**President's Message, Continued from page 1**

Your new Board has plans for new member recruitment activities. As a start, we are moving our annual social to May this year and will invite some new faces along with our chapter members and regular guests. There are many people in the Richmond area who aren't familiar with ISCEBS, and we are going to use the social and some other tools to share the benefits of the CEBS designation and chapter membership. Look for more information about the social soon. This is a great opportunity to network with others in benefits-related roles, meet new people, and to have a good time. We hope that you will attend and bring colleagues to introduce them to the benefits of ISCEBS membership.

Even though we are implementing some changes, we will still continue to deliver education sessions that are pertinent to health and welfare and retirement benefits and compensation in today's turbulent and changing environment. Our first session on February 18 focused on compensation. Looking forward, our half-day health and welfare session on June 9 and full-day retirement and compensation session on September 8 will provide you with important information that can help you stay up to date—and earn continuing education credits.

I am honored and excited to serve as this year's President, and I look forward to seeing all of you at our sessions and getting to know you better. This is your chapter, so please contact me or any of our Board members if you have suggestions as to how we can better serve you. We welcome your ideas.

Jean Robinson, CEBS  
President, Richmond Chapter ISCEBS

**Membership Report:**

Don't delay...[renew](#) now! Of the international society's 43 chapters across the US and Canada, we have the 14<sup>th</sup> highest membership, larger than Baltimore and even Los Angeles. Our chapter is thriving, but we can only continue our numerous [educational sessions and networking events](#) with your renewed support.

Membership also includes affiliation with the international society, connecting you to thousands of like-minded professionals with a passion for benefits, as well as [several online tools and resources](#), many of which were recently added:

- **Today's Headlines** – a daily email of the most relevant benefits articles pertaining to retirement, health care, global, Canadian, and international benefits.
- **Unlimited utilization of the Information Center** – Tap into the expertise of these knowledgeable information specialists to help you find personalized research to your benefits questions.
- **Access to ACA University** – White papers, webcasts and discussions all focused on the Affordable Care Act.
- **Unlimited access to webcasts** – every webcast is available live and on demand, from trusted, unbiased, respected experts in the benefits industry.
- **Online issues of Benefits Magazine**

With your support through personal invitations and sharing the value you find in membership, we are committed to cultivating a flourishing membership body, inviting millennials brand new to benefits and championed and seasoned experts with a thirst for learning and collaboration alike. Be on the lookout for new member contests and exciting offers throughout the year through our newsletter and at our events.

Dustin Shuman  
Membership Chair, Richmond Chapter ISCEBS



Richmond Chapter ISCEBS  
Richmond, VA, USA



## Save the Date

### Upcoming Events from the Richmond Chapter

**April 14**

Breakfast: 7:30 a.m. – 9:00 a.m.

Laura with Media General – Targeting Customer Communications

**Chapter Social  
Thursday, May 12**

Location to be announced

**Half-Day Health &  
Welfare Session  
June 9**

Breakfast: 7:30 a.m. – Noon

Cadillac Tax  
Legislative Update  
Mercer Survey

## Member Spotlight

Gary Powers



**Current Employer:**

Aon Hewitt

**Background**

Been with Aon Hewitt (including years spent with WTR, predecessor employer) for over 28 years. Manage many of Aon's Virginia based clients. Graduated from the College of William and Mary.

**Favorite Richmond Restaurants**

Brio Grille, Ruth's Chris, Millie's and Tazza Kitchen

**Activities, Interests**

Traveling, tennis, cycling and hanging out at our beach place in St. Simon's Island, Ga.

**What got you into the benefits field?**

Started with Johnson and Higgins here in Richmond in 1983 before being hired by WTR in 1987

**How has the CEBS designation helped you**

Provided access and greater depth of knowledge of the many factors that impact health and benefit plans. Really enjoyed my time served on the Board of the Richmond Chapter as well as networking with other professionals in the Richmond area. Many of you have been very good friends over the years.