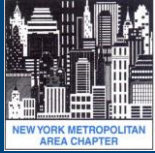




Good for Your Employer.  
Good for the Industry.  
Better for You!



## New York Metro Chapter Program Benefits 360 Maximize Your Employer-Sponsored Benefits Wednesday, September 26, 2018

Come join the ISCEBS NY Metro Area Chapter for our upcoming Benefits 360 event. This event is open to all HR, benefits and employee wellbeing professionals, who aspire to assist their employees manage meaningful facets of their daily lives. Its design provides you with cutting-edge information on a wide range of topics critical to increasing employee engagement, higher productivity while lowering absenteeism. By day's end, you will walk away with a deeper knowledge of how to maximize your corporate impact as it relates to combating the rising cost of pharmacy benefits to help maximize bottom line savings, the benefits of Referenced-Based Pricing (RBP), how to engage millennials in the workplace, the importance of tuition programs, and simple strategies for successful 401(k) & 403(b) retirement plan investing.

As we know, corporate-sponsored programs help employees in their health and wealth goals and allow for the recruitment of the "cream of the crop" talent, and retain valued employees from a steadily shrinking pool of viable candidates. Empower yourself with knowledge to stay ahead of the competition!

### Sessions:

- The Cost of College for Employees and Employers
  - Speaker: Steven Kains, Senior Director of Sales, Tuition.io
- Engaging Millennials in the Workplace
  - Speaker: Francesca Burack, Chief Fearless Officer, Fearless Talent Development
- Alternative Reimbursement Strategies: Transparency and Bottom Line Pricing
  - Speaker: Manoj Rajwani, GBA, Vice President, USI Insurance Services
- Strategies for Analyzing and Managing Pharmacy Plan Risk
  - Speaker: Karen Springstead, Strategic Account Executive, Marsh & McLennan Agency
- Common Financial Sense - Simple Strategies for Successful 401(k) & 403(b) Retirement Plan Investing
  - Speakers: Harris Nydick, CFP, AIFA & Greg Makowski, CFP, AIF, Cofounders, CFS Investment Advisory Services, LLC

**DATE/TIME:** **Wednesday, September 26, 2018**  
8:30 - 9:00 am - Registration and Check-In  
9:00 am - 12:00 pm - Morning Sessions  
12:00 - 12:45 pm - Lunch  
12:45 - 5:00 pm - Afternoon Sessions

**LOCATION:** **PKF O'Connor Davies, LLP**  
665 Fifth Avenue, 7th Floor  
New York, NY 10022  
(Entrance of East 53rd Street)

**COST:** **\$99 - Chapter member**  
**\$175 - Non-Member**  
Company discount available - \$450 for three (3) or more attendees (\$150 per person).  
Special Student and In-Transition rates are available upon request.  
Program fee includes program flash drive, notepad, breakfast, lunch and snacks.

**RSVP:** **Registration must be received by Friday, September 21, 2018 (5:00 pm, ET).**

**REGISTRATION:** [Click here](#) to register online via PayPal.



Educational sessions at this event will be eligible for up to 7.5 CEBS continuing professional education (CPE) credits. Visit [www.cebscpe.org](http://www.cebscpe.org) for more information.



Approval pending for 6.25 hours of HRCI credit.



Approval pending for 6.25 hours of SHRM PDC credits.