

Put the **POWER** of the Society on your side

ISCEBS

When you join the International Society, you'll get more than top industry resources, compiled and vetted by experts, and unparalleled professional development resources just a call, click, tap or swipe away.

You'll also be plugged into a community of the best benefits minds in the business—colleagues who have your back and are ready to share ideas, vet suggestions and prove that CEBS® is the mark of excellence in benefits leaders.

Ready to join or renew? Great! Visit www.iscebs.org/join to get started. If you need help convincing your boss to support your membership, here are some tools and information to make your case.

Resources to . . .



Stay Informed

The world of benefits doesn't stand still, and staying in front of the latest legislative and regulatory requirements and administrative complexities and implementation takes more than a keen eye for detail. Knowing what questions to ask and where to find the answers is critical. These Society offerings keep you informed:

- **Webcasts** offer live and on-demand recordings of timely information on current benefits issues, including wellness, global benefits, investment fees, mental health, behavioral decision making and more.
- **Information Center** specialists provide personalized, curated research and information using the resources of the world's most extensive employee benefits library.
- **Benchmarking studies and data** are a level set to determine how your plan compares to other organizations.
- **Legal and legislative trackers** keep your finger on the pulse of proposed and enacted legislation impacting benefits.
- **Professional journals, articles and books** take a deep dive, with compelling data and insightful research.



Learn and Expand Your Network

We've all heard the expression "It's who you know," and the fast-paced benefits world is no exception. Expand your benefits knowledge, grow your professional network and be confident that your colleagues' collective knowledge has what you need, when you need it.

- **Chapters** throughout the U.S. and Canada host education and networking events throughout the year.
- **ISCEBSLink** is a virtual community of members willing to share their expertise, vet an idea or point you in the right direction. Some recent discussions include:
 - What mental health support technology are other organizations offering to employees?
 - Is failure to pay COBRA premiums a qualifying event for other coverage?
 - Looking for recommendations for software to track/pay flex claims
 - Looking for wellness ideas for hourly workforce
 - Looking for a sample/template for a psychological health and safety policy.
- The annual **Employee Benefits Symposium** is 2½ days of educational content and networking among sessions, interactive discussions, workshops and roundtables led by expert presenters. Some of the 2018 topics included:
 - Impact of tax reform on employee benefits
 - Future of health care
 - The blueprint for successful diabetes management
 - Managing the cost of specialty and personalized drug therapies
 - Student loan assistance benefits
 - Paid family leave
 - Disrupting the opioid addiction cycle
 - Legislative and legal updates (U.S. and Canada)
 - Ethical challenges in health and retirement plans.
- **Volunteer and leadership opportunities** are available on committees at the local and national level. Develop leadership skills and represent your organization in the business community while you help shape and grow the benefits profession.



Take Your Learning Farther

Today's business world can seem a lot like standing outside on a foggy day. You know enough to see what's next to you, but after that it gets pretty cloudy. No need to wait for the air to clear on its own—continued learning charts a path to higher ground for a clearer view of what's ahead. Here are some of the ways Society resources take you farther:

- **Fellowship Course and Exam** reflect the latest thinking on benefits topics, trends and compliance information curated by the academic teams at the Wharton School and Dalhousie University. CEBS graduates earn the exclusive **Fellow** distinction upon completing the exam.
- **CEBS Compliant** status is a formal recognition of your professional development activities throughout the year. It's awarded to CEBS graduates by the International Foundation.
- **Continuing education credit** for insurance or other professions is often available for courses and local chapter programs and at the annual Employee Benefits Symposium.

Sample Letter to Support Society Membership

We've developed a sample letter to your boss that you can use to illustrate how Society membership is a valuable and cost-effective resource for you, your team and your organization. It's available at www.iscebs.org/getapproval.

- Customize the letter in any way you wish to best fit your situation, experience, interests or goals.
- Fields in **RED** are those where you can insert a name or other specific information.
- Fields in *italics* are an alternative phrase you can use that may better apply to you.



Note about chapter dues:

Chapter dues vary by chapter and are separate from national membership dues. If you don't have a chapter near you, you can omit that section from the letter. A list of all chapters and their corresponding dues is available at www.iscebs.org/chapters.

Who Joins the Society?

Membership is open to those who have earned the CEBS, GBA, RPA or CMS designation or have passed at least one exam. Members represent a diverse group of job roles, industries and sectors within the community of benefits professionals, including:



**Administration/
TPAs**



Education



**Banking/Trust/
Financial Services**



**Corporate/Public/
Multiemployer
Plan Sponsor**



Insurance



**Health Care/Hospital
Organizations**



Consulting