SPONSORSHIP OPPORTUNITIES

Take Advantage of These Exclusive Marketing Opportunities. Visit our website at WWW.ISCEBS.ORG

• Promote your organization to a dedicated and diverse group of benefits and compensation professionals in the United States and Canada.
• Stand out among your competitors with visibility of your products and services.
• Keep your products and services in front of key decision makers throughout the year via the web, e-mail and print.
• Use your promotional dollars and realize an immediate return on your investment.

EMPLOYEE BENEFITS

35TH ANNUAL ISCEBS SYMPOSIUM

September 18-21, 2016
Hilton Baltimore • Baltimore, Maryland

PARTNERS IN EDUCATIONAL EXCELLENCE
Symposium Sponsorship

Sponsorship is an integral part of the Symposium, and your participation adds to the overall conference experience for attendees. Decision makers attend the conference not only for education and networking opportunities, but also to find new products and services to keep ahead of the curve. The ISCEBS Symposium attracts over 500 benefits and compensation professionals from the United States and Canada, many having earned the prestigious Certified Employee Benefit Specialist® (CEBS®) designation. By sponsoring at the Symposium, you gain unparalleled access to a targeted audience looking for solutions in the employee benefits field.

Sponsorship Rewards

Please note: Rewards are determined by the total amount of dollar contributions.

<table>
<thead>
<tr>
<th>Chart of Rewards—Symposium</th>
<th>Platinum</th>
<th>Gold</th>
<th>Silver</th>
<th>Bronze</th>
</tr>
</thead>
<tbody>
<tr>
<td>Display Area for Promotional Literature/Giveaways*</td>
<td></td>
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<tr>
<td>Informational booth—backdrop only/maximum ten feet wide/plus table</td>
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<tr>
<td>Extra large space to accommodate tabletop display</td>
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<tr>
<td>Five square feet of display table space with custom sign</td>
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<tr>
<td>Conference Registrations</td>
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<td></td>
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<tr>
<td>Two free full-conference registrations</td>
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<tr>
<td>One free full-conference registration</td>
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<tr>
<td>Pre- and Postpromotion</td>
<td></td>
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<tr>
<td>Product directory—online and conference distribution</td>
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<tr>
<td>Recognition in CEBS and Society publications reaching thousands of benefits professionals</td>
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<tr>
<td>On-Site Recognition</td>
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<tr>
<td>Sponsor badge recognition for all of your employees at the Symposium</td>
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<tr>
<td>Symposium program acknowledgment</td>
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<tr>
<td>Special signage and verbal recognition</td>
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<tr>
<td>Special signage/banners at sponsored event</td>
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<tr>
<td>Mobile app listing</td>
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<tr>
<td>Mailing List Usage**</td>
<td></td>
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<tr>
<td>One-time use of the post-Symposium attendees mailing list</td>
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<tr>
<td>One-time use of the over 10,000 CEBS graduates mailing list</td>
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<tr>
<td>Advertising—Benefits Quarterly</td>
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<tr>
<td>Two free ads—One cover and one inside ad, 50% off all repeating ads; 4-color</td>
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<tr>
<td>One free inside ad 50% off all repeating ads; 4-color</td>
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<td>Priority Selection at Next Year’s Symposium</td>
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</tbody>
</table>

*The sponsor display area is open throughout the conference for attendees to peruse and pick up materials. This is not a trade show/exhibit hall; therefore, there is no sponsor representative at the display tables or informational booths.

**Pre-Symposium attendee mailings are not permitted. Print promotions only—E-mails are not provided.

Sponsorship Opportunities

PLATINUM—KEYNOTE SESSIONS AND FEATURED ITEMS $10,000 AND UP
Includes TWO complimentary full-conference registrations!

PACKAGE A—$20,000
Monday Opening Session and Attendee Tote Bags
Showcase your company by sponsoring the Monday morning opening session coupled with the tote bags. In addition to all of the regular rewards, this premier sponsorship includes (1) welcome remarks and introduction of the keynote speaker by a representative of your company, (2) two complimentary full-conference registrations, and (3) your company’s name and logo imprinted on the conference tote bag and a welcome letter from your organization inserted into the tote bag.

PACKAGE B—$15,000
Tuesday Opening Session and Symposium T-Shirt
Keep your organization in the limelight during and after the Symposium by sponsoring the Tuesday opening session coupled with the commemorative T-shirt! In addition to all of the regular rewards, this premier sponsorship includes (1) welcome remarks and introduction of the keynote speaker by a representative of your company, (2) two complimentary full-conference registrations, and (3) your company identification artistically monogrammed on the T-shirt.

PACKAGE C—$10,000
Health and Wellness Arena
This new feature is certain to be a hit with attendees. Use your imagination to offer anything from a mix of noninvasive health screenings (such as blood pressure, BMI and bone density testing), distribute health/wellness materials and/or offer a Pilates, yoga or group stretch class or even a massage station. Promote a “lead by example” healthy workplace for attendees. You’ll receive a prominent location and signage in the registration area as well as two complimentary full-conference registrations.

Note: Platinum packages can be customized with other featured items to fit your marketing preferences.
Participate as a gold sponsor by selecting a featured item or making a cash contribution of $5,000 to $9,999.

**Wi-Fi — Registration Area and Guest Rooms — $6,500**
Symposium attendees love to stay connected! Your sponsorship will also give them high-speed access to the Symposium mobile app. Sponsor logo will be featured on a splash page every time someone connects to the Wi-Fi network in the Registration area and their guest room.

**Mobile App — $6,500**
Promote your company to conference attendees through their smartphones and tablets. More than two-thirds of the attendees download the app each year and have rated it a huge hit! Attendees can personalize their conference experience by downloading the app and saving their schedule, access social media, view the sponsor directory, get up-to-the-minute information, read speaker handouts, review things to see and do in Baltimore and stay connected with each other through the mobile app. Your company’s logo and/or ad will be viewed over and over again as attendees reference this app before, during and after the Symposium.

**Welcome Reception — $6,500**
**Monday, September 19**
The welcome reception is open to all Symposium attendees and their guests. This is an excellent networking opportunity for attendees and an excellent marketing opportunity for you!

**Luncheon Roundtables — $5,500**
**Monday, September 19**
The Monday luncheon roundtables have become a cherished tradition for many Symposium attendees. Each table is assigned a topic and a discussion leader. The roundtables are a valued learning experience and a great icebreaker.

**Fellowship Recognition Luncheon — $5,500**
**Tuesday, September 20**
This special luncheon recognizes those Society members for their commitment to professional development. It’s an opportunity for your company to participate in this ceremonial luncheon through speaker and program contributions. Your company name will be prominently displayed on the luncheon program.

**Hotel Key Cards — $5,500**
Here’s a great way to unlock your message. Place your company name, logo and message at the fingertips of each attendee staying at the conference hotel.

**Water Bottle/Hydration Station — $5,500**
Help the environment while promoting your company! Each attendee will receive a reusable water bottle that will have your company logo prominently displayed. Water coolers will be placed by the session rooms and the Registration area. A sponsor banner will display your company name and logo.

**Program Binders — $5,500**
Stay in front of Symposium attendees each day throughout the meeting as well as in years to come! Your company name, logo and a brief tag line can be affixed to the Symposium program binder, which contains the educational materials and other valuable information.

**Shipping Service — $5,500**
**Monday-Wednesday, September 19-21**
Attendees take back a wealth of printed resources to share with others or to keep for future reference. The shipping service provides a convenient way of getting this material home, including a personal message from your organization inserted into each carton. Here’s an easy way to have your company name go home with attendees.

Participate as a silver sponsor by selecting a featured item or making a cash contribution of $2,500 to $4,999.

**Name Badge Lanyards — $4,500**
Here is an excellent opportunity for prime visibility throughout the entire Symposium. Attendees appreciate this handy way to display their name badge. And no more marks and tears from pins and clips!

**Continental Breakfasts — $4,000 each day**
**Monday-Tuesday, September 19-20**
The light breakfasts served each morning of the Symposium are highly appreciated by the attendees. This is a great opportunity for sponsor name recognition and visibility.

**Refreshment Breaks — $4,000 each day**
**Monday-Tuesday, September 19-20**
Attendees find the beverage breaks between sessions to be both refreshing and an excellent opportunity for networking. This is a great way for sponsors to promote their organizations.

**Fun Run/Walk — $3,500**
This activity has been a perennial favorite for many years. Provide these early risers with an incentive as they head out for some exercise before the sessions begin on Tuesday.

**Post-It® Notes — $3,500**
Attendees will appreciate this handy tool. It is a convenient way to identify important pages from the program book and other handouts. And, you can keep attendees “posted” after the Symposium ends.

**Program at a Glance — $3,500**
This popular reference guide is given to each attendee and includes the time and location of the Symposium sessions as well as the calendar of special activities. Your company name is displayed on the front cover as well as in a personalized advertisement on the back cover of this mini-reference guide.

Participate as a bronze sponsor through a cash contribution of $1,500 to $2,499. This entitles your organization to all of the bronze-level rewards and is an excellent way to keep your company products and services on display throughout the Symposium.

**Pens — $3,500**
**Highlighters — $3,500**
Put your company name and logo in the hands of all Symposium attendees by sponsoring the pens or highlighters handed out to all registrants and speakers.

**Shipping Service — $5,500**
**Monday-Wednesday, September 19-21**
Attendees take back a wealth of printed resources to share with others or to keep for future reference. The shipping service provides a convenient way of getting this material home, including a personal message from your organization inserted into each carton. Here’s an easy way to have your company name go home with attendees.
2015 Symposium Sponsors

PLATINUM
• Aon Hewitt
• Buck Consultants, a Xerox Company

GOLD
• EPIC Hearing Healthcare
• Lockton Companies
• Quantum Health
• Voya Financial

SILVER
• Aegis Risk LLC
• Arch Insurance Group
• The Bancorp Bank HSA
• Bolton & Company
• Cigna
• eMindful, Inc.
• Health Advocate
• SyncStream Solutions, LLC

BRONZE
• BenefitsLink.com
• CliftonLarsonAllen

Attendee Companies (Partial Listing)

ACI Worldwide
Aerospace Corporation
Alberta School Employee Benefit Plan
Alcoa Inc.
Allied Pilots Association
AllSouth Federal Credit Union
Altus Health System
American Federation of Musicians and Employers Pension Fund
American Woodmark Corporation
AMF Bowling Centers Inc.
Amway
Archdiocese of Seattle
Arizona State University
Arkansas Children’s Hospital
Arlington County Government
Assn. of California Water Agencies
Atlantic Resource Group
Amer Energ
Bay Area Hospital
Baylor Scott & White Health
Baystate Health
Black Hills Corporation
BloodSource
Board of Pensions of the Presbyterian Church
Boeing Company
Boston Medical Center
Boulder Community Hospital
Bunzl Distribution USA, Inc.
California Water Service Co.
Cancer Treatment Centers of America
Canzio Oil & Gas Inc.
Cerebral Palsy Associations of New York State
Charlotte Pipe & Foundry Company
Children’s Hospital and Health System
Chowchow Nation of Oklahoma
Christian Schools International
Church Mutual Insurance Co.
Cigna Global Health Benefits
City of Casper
City of Charlotte
City of Leduc
City of Mesquite
City of Saskatoon
City of Stockton
Cleveland Bakers & Teamsters H&B Fund
Cleveland Clinic Foundation
Colliers International
Colorado State University
Commute Hotels & Resorts
Concordia Plan Services Lutheran Church
Missouri Synod
Crestline Hotels & Resorts
Cubic Health Inc.
CVS Caremark
Cyclic Industries Inc.
Dayton Children’s Hospital
Delaware Valley Health Insurance Trust
Delaware Valley Municipal Management Association
Delicato Family Vineyards
Denso International America, Inc.
Development Dimensions International
Diamond Offshore Drilling Inc.
Diocese of Phoenix
Diss Aviation
DSW Designer Shoe Warehouse
Duke University
E.J. Gallo Winery
Employees Retirement System of Texas
Enbridge Energy
Era Helicopters
Farm Credit Foundations
Federal Deposit Insurance Corporation
Federal Retirement Thrift Investment Board
Financial Center Federal Credit Union
FM Global
Food Services of America
Foster Farms
Gap Inc.
Genentech Inc.
General Board of Pension and Health Benefits
Georgia State University
Girl Scout Council Nation’s Capital
Graebel Companies Inc.
Haggar Clothing Co.
Half Price Books
Halifax Port ILA/HEA
Harvard University
Health Action Council Ohio
Hilton Worldwide
Hoffman La Roche
Hoosier Energy
Houston Firefighters’ Relief and Retirement Fund
Illinois Federation of Teachers
Indiana University Foundation
Irving Oil Ltd.
Jack in the Box Inc.
John Brown University
Jones Management Consulting
Joy Global Inc.
Kansas City Power & Light
Kansas City Southern Railway
Kellogg Company
Kelsey-Seybold Clinic
LACERA
Laconia Police Department
Land O’ Lakes Inc.
Lincoln Industries
Link-Belt Construction Equipment Co.
LSG Sky Chefs
Lutheran Social Services of Illinois
Major League Baseball
Marietta Memorial Hospital
Marine Biological Laboratory
Maryland State Education Association
Massachusetts General Hospital
Mayo Clinic
Medtronic Inc.
MEG Energy
MemorialCare Memorial Health Services
Meritage Hospitality Group
Metropolitan Museum of Art
Morgan Stanley
Montgomery County Government
Motorola Solutions
Mountain States Employers Council
Muscogee (Creek) Nation
National Foreign Trade Council
National Indemnity Company
National League of Cities
National Rural Electric Cooperative Association
Nelson Irrigation Corporation
Nestle USA Inc.
New Hampshire Interlocal Trust
New Jersey Carpenters Funds
Nexans Canada Inc.
Nexen Petroleum USA Inc.
NFU Canada
North Dakota Public Employees Retirement System
Northern Power System
Northrop Grumman Corporation
Northwestern University
Nova Molecular Technologies Inc.
Oak Ridge National Lab
Oil States International, Inc.
Oiles America Corporation
Ontario Medical Association
Pacific Business Group on Health
Palm Beach County Fire Fighters
Parsons Healthcare System Inc.
Pedernales Electric Cooperative
Pentair Inc.
Philadelphia Federal Credit Union
Phillips 66
Port Metro Vancouver
Port of New Orleans
PowerLine Services
Precision Drilling US Corporation
PricewaterhouseCoopers
Quacomm Inc.
Queen’s Health Systems
Random House Inc.
Regal Entertainment Group
The Regional Municipality of York
Research Foundation of SUNY
Ricoch Electronics Inc.
Rite Aid Corporation
Roman Catholic Diocese of Phoenix
Roper Industries
Saks Fifth Avenue
Sandia National Laboratories
School Employees Retirement System
Schwinder Foods Inc.
Shell Oil Company
Shelter Insurance
Shoe Carnival Inc.
SISCO
Sisters of St. Francis
Speech Pathology Group
St. Jude Medical Inc.
Standard Motor Products Inc.
State of Maryland
State Street Corporation
Target
Teachers’ Retirement Allowances Fund
Telephone & Data Systems Inc.
Temet Healthcare Corporation
Teva Canada
Teva Pharmaceuticals
Texas Association of Counties
Texas Instruments
Thrivent Financial for Lutherans
TIIA-CRE®
T-Mobile USA
Touchstone Consulting Group
Town of Queen Creek
TRC Group Benefits and Pension Inc.
Trillium
Trinity Health
Tupperware Brands Corporation
U.S. Senate Federal Credit Union
U.S. Steel Corporation
UAW Retiree Medical Benefits Trust
UCFW National Health & Welfare Fund
Ursuline Universalist Association
United Nations
United States Postal Service
United Water
Universal Forest Products
University of California
University of Notre Dame
University of Virginia
Utah State Public Employees Health Program
Valmont Industries Inc.
Vanguard Group Inc.
Veolia Environmental Services NA
Verizon
Volvo Group North America Inc.
Wallace Benefits Consulting and Insurance
Wal-Mart Stores Inc.
The Walt Disney Company
Washington Law Enforcement Officers’ and Fire Fighters’ Plans 2 Retirement Board
Western Farmers Electric Cooperative
Western Refining
Windstream Communications
Winpak
WPX Energy
Wyman Group
Xcel Energy
Xerox Services
## Sponsorship Reservation

### Contact Person

<table>
<thead>
<tr>
<th>Name</th>
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<tbody>
<tr>
<td>Title</td>
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</tr>
<tr>
<td>Company</td>
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<tr>
<td>Address</td>
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<tr>
<td>City and State/Province</td>
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<td>ZIP/Postal Code</td>
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<tr>
<td>Phone</td>
<td>Fax</td>
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<td>E-mail</td>
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Please indicate your sponsorship participation. You can select a sponsorship starting at $1,500 or a featured item at several participation levels. Featured items are “exclusive” opportunities and are honored on a date-received basis.

- **Sponsorship Fee** (please indicate level)  
  - Platinum
  - Gold
  - Silver
  - Bronze

  **TOTAL Dollar Amount** $__

### Sponsor Directory Listing

- **Same as above**

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<thead>
<tr>
<th>Name</th>
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<tbody>
<tr>
<td>Title</td>
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<tr>
<td>Company</td>
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**Website link**

**Product/Service Description**

Please e-mail a brief description of your product or service for publication to iscebs@iscebs.org.

**Logo Artwork**

Please e-mail artwork of your company logo to iscebs@iscebs.org. (The acceptable logo format is an Illustrator EPS file converted to outline.)
How to Become a Sponsor

1. Select one or more of the sponsorship options on the enclosed form.

2. Sponsorships are assigned on a date-received basis. The Society will attempt to honor all special requests by participating firms.

3. Sponsorships are not restricted to these opportunities. If you have a sponsorship idea you would like to present, please let us know.

4. Sponsorship questions may be directed to Laura Jeske, CEBS, at 262-373-7674 or lauraj@iscebs.org.

What Organizations Should Consider Sponsorship?

- Consulting firms
- Insurance companies/brokers
- Banks and trust companies
- Investment firms
- Pharmaceutical companies
- HMOs, PPOs
- Publishers
- Software vendors
- Third-party administrators
- Health care providers
- Utilization review/cost-containment companies
- EAPs/dependent care
- Workers’ compensation
- Communications
- Wellness
- Mental health
- Accountants/CPA firms
- Law firms

About ISCEBS

www.iscebs.org

The International Society of Certified Employee Benefit Specialists is a not-for-profit educational association for those who have earned the Certified Employee Benefit Specialist (CEBS), Compensation Management Specialist (CMS), Group Benefits Associate (GBA) or Retirement Plans Associate (RPA) designation. Since 1981, the Society has provided member services, including the Annual Employee Benefits Symposium, Benefits Quarterly, NewsBriefs, the online community and access to the largest resource of benefits information—the International Foundation of Employee Benefit Plans’ renowned Information Center. In addition, the Society has almost 50 chapters throughout the United States and Canada that provide continuing professional educational opportunities at the local level.