

39TH ANNUAL

ISCEBS EMPLOYEE BENEFITS

Symposium

JUMP ON BOARD!
SPONSORSHIP OPPORTUNITIES

August 23-26, 2020 | San Diego, California |  #20Symp

Exclusive marketing opportunities designed for you! Visit our website at WWW.ISCEBS.ORG.

- Showcase your organization to a dedicated and diverse group of benefits and compensation professionals in the United States and Canada.
- Stand out among your competitors with visibility of your products and services.
- Elevate your products and services in front of key decision makers throughout the year via the web, email and print.
- Realize an immediate return on your investment when using your promotional dollars.

PARTNERS IN EDUCATIONAL EXCELLENCE

International Society
of Certified Employee Benefit Specialists

International Foundation
OF EMPLOYEE BENEFIT PLANS 

Symposium Sponsorship

Sponsorship is an integral part of the ISCEBS Symposium, and your participation adds to the overall conference experience for attendees. Decision makers attend the conference not only for education and networking opportunities but also to discover new products and services to keep them ahead of the curve. The Symposium attracts over 500 benefits and compensation professionals from the United States and Canada, many having earned the prestigious Certified Employee Benefit Specialist® (CEBS®) designation. By sponsoring at the Symposium, you gain unparalleled access to a targeted audience looking for solutions in the employee benefits field.

Sponsorship Rewards

Please note: Rewards are determined by the total amount of dollar contributions.

Chart of Rewards—Symposium	Platinum	Gold	Silver	Bronze
Display Area for Promotional Literature/Giveaways*				
Informational booth—backdrop only/ maximum ten feet wide/plus table	■			
Extra large space to accommodate tabletop display	■	■		
Five square feet of display table space with custom sign	■	■	■	■
Conference Registrations				
Two free full-conference registrations	■			
One free full-conference registration		■	■	
Additional attendee(s) at the special guest rate	■	■	■	
Pre- and Post-Symposium Promotion				
Product directory—online and conference distribution	■	■	■	■
Recognition in CEBS and Society publications reaching thousands of benefits professionals	■	■	■	■
On-Site Recognition				
Sponsor badge recognition for all of your employees at the Symposium	■	■	■	■
Symposium program acknowledgment	■	■	■	■
Special signage and verbal recognition	■	■	■	■
Special signage/banners at sponsored event	■	■	■	■
Mobile app listing	■	■	■	■
Mailing List Usage**				
One-time use of the post-Symposium attendees mailing list	■	■	■	■
One-time use of the over 12,000 CEBS graduates mailing list	■	■	■	■
Advertising—Benefits Quarterly				
Two free ads—One cover and one inside ad; 50% off all repeating ads; 4-color	■	■		
One free inside ad; 50% off all repeating ads; 4-color			■	
Priority Selection at Next Year's Symposium	■	■	■	■

*The sponsor display area is open throughout the conference for attendees to peruse and pick up materials. This is not a trade show/exhibit hall; therefore, there is no sponsor representative at the display tables or informational booths.

**Pre-Symposium attendee mailings are not permitted. Print promotions only—Emails are not provided.

Sponsorship Opportunities

PLATINUM—KEYNOTE SESSIONS AND FEATURED ITEMS \$10,000 AND UP

Includes TWO complimentary full-conference registrations!

PACKAGE A—\$15,000

Kick Monday Off in Style!

Showcase your company by sponsoring the Monday morning opening session coupled with any gold-level item that you choose. In addition to all of the regular rewards, this premier sponsorship includes (1) welcome remarks and introduction of the keynote speaker by a representative of your company, (2) two complimentary full-conference registrations, and (3) your company's name and logo imprinted on the gold-level item you select.

PACKAGE B—\$12,000

Jump-Start Tuesday Your Way!

Showcase your company by sponsoring the Tuesday morning opening session coupled with any gold-level item that you choose. In addition to all of the regular rewards, this premier sponsorship includes (1) welcome remarks and introduction of the keynote speaker by a representative of your company, (2) two complimentary full-conference registrations and (3) your company's name and logo imprinted on the gold-level item you select.

PACKAGE C—\$10,000

Shine With Gold and Silver!

What better way to promote your organization than with both gold and silver! Pick one gold-level item and one silver-level item to create your custom package. With this exposure to Symposium attendees, you're sure to stand out from the crowd. You'll receive a prominent location and signage in the registration area as well as two complimentary full-conference registrations.

Showstoppers to Shine at the Symposium

GOLD—FEATURED EVENTS AND ITEMS \$5,000 AND UP Includes ONE complimentary full-conference registration!

Participate as a gold sponsor by selecting a featured item or making a cash contribution of \$5,000 to \$9,999.

Attendee Tote Bags—\$8,000

For high visibility, have your company's name and logo imprinted on the conference tote bags. You may also have a personalized welcome flier from your organization inserted into each of the tote bags.

Wi-Fi—Registration Area and Guest Rooms—\$6,500*

Symposium attendees love to stay connected! Your sponsorship will also give them high-speed access to the Symposium mobile app. Sponsor logo will be featured on a splash page every time someone connects to the Wi-Fi network in the registration area and in the guest rooms if permitted by the hotel.

Mobile App—\$6,500*

Promote your company to conference attendees through their smartphones and tablets. More than two-thirds of the attendees download the app each year and have rated it a huge hit! Attendees can personalize the conference experience by downloading the app and saving their schedules. They can also access social media, view the sponsor directory, get up-to-the-minute information, read speaker handouts, review things to see and do in San Diego, and stay connected with each other through the mobile app. Your company's logo and/or ad will be viewed over and over again as attendees reference this app before, during and after the Symposium.

Welcome Reception—\$6,500*

Monday, August 24

The welcome reception is open to all Symposium attendees and their guests. This is an excellent networking opportunity for attendees and an excellent marketing opportunity for you!

Water Bottle/Hydration Station—\$5,500*

Help the environment while promoting your company! Each attendee will receive a reusable water bottle that will prominently display your company logo. Water coolers will be placed by the session rooms and the registration area.

Program Binders—\$5,500

Stay in front of Symposium attendees each day throughout the meeting as well as in years to come! Your company name and logo and a brief tagline can be affixed to the Symposium program binder, which contains educational materials and other valuable information.

Shipping Service—\$5,500*

Monday-Wednesday, August 24-26

Attendees take back a wealth of printed resources to share with others or to keep for future reference. The shipping service provides a convenient way of getting this material home. Your company logo/artwork is printed on the front of the shipping cartons, and you have the option of having a personalized flier from your organization inserted into each carton. Here's an easy way to have your company name go home with attendees.

Luncheon Roundtables—\$5,500*

Monday, August 24

The Monday luncheon roundtables have become a cherished tradition for many Symposium attendees. Each table is assigned a topic and a discussion leader. The roundtables are a valued learning experience and a great icebreaker.

Fellowship Recognition Luncheon—\$5,500*

Tuesday, August 25

This special luncheon recognizes individual Society members for their commitment to professional development. It's an opportunity for your company to participate in this ceremonial luncheon through speaker and program contributions. Your company name will be prominently displayed on the luncheon program.

*In addition, this sponsorship includes a sponsor banner with your company name/logo.

SILVER—FEATURED EVENTS AND ITEMS \$2,500 AND UP Includes ONE complimentary full-conference registration!

Participate as a silver sponsor by selecting a featured item or making a cash contribution of \$2,500 to \$4,999.

Program at a Glance—\$4,500

This popular reference guide is given to each attendee and includes the time and location of the Symposium sessions as well as a calendar of special activities. Your company name and a personalized advertisement is displayed on the back cover of this mini reference guide.

Name Badge Lanyards—\$4,500

Here is an excellent opportunity for prime visibility throughout the entire Symposium. Attendees appreciate this handy way to display their name badges. And no more marks or tears from pins and clips!

Continental Breakfasts—\$3,500 each day*

Monday, August 24 or Tuesday, August 25

The light breakfasts served each morning of the Symposium are highly appreciated by the attendees. This is a great opportunity for sponsor name recognition and visibility.

Refreshment Breaks—\$3,500 each day*

Monday, August 24 or Tuesday, August 25

Attendees find the beverage breaks between sessions to be both refreshing and an excellent opportunity for networking. This is a great way for sponsors to promote their organizations.

Notepads—\$3,500

This opportunity allows you to put your company name and logo on the notepads given to each attendee. Here is another item that will be used long after the Symposium is over.

Pens—\$3,500

Put your company name and logo in the hands of all Symposium attendees by sponsoring the pens handed out to all attendees.

Highlighters—\$3,500

Put your company name and logo in the hands of all Symposium attendees by sponsoring the highlighters handed out to all attendees.

Post-It® Notes—\$3,500

Attendees will appreciate this handy tool. It is a convenient way to identify important pages in the program book and other handouts. And you can keep attendees "posted" after the Symposium ends.

*In addition, this sponsorship includes a sponsor banner with your company name/logo.

BRONZE—GENERAL SPONSORSHIPS \$1,500 AND UP

Participate as a bronze sponsor through a cash contribution of \$1,500 to \$2,499. This entitles your organization to all of the bronze-level rewards and is an excellent way to keep your company products and services on display throughout the Symposium.

2019 Symposium Sponsors

GOLD

- Buck
- Cigna Global Health Benefits
- EPIC Hearing Healthcare
- Fidelity HSA
- Lockton Retirement Services
- Mercer
- Scoop Technologies, Inc.
- Voya Financial

SILVER

- Aegis Risk LLC
- Benefit Advocates, Inc.
- Businessolver
- Gallagher
- HMS
- Mayo Clinic
- The Prudential Insurance Company of America
- WorkPartners
- Zywave

BRONZE

- BenefitsLink.com
- Grant Thornton LLP
- Health Advocate, Inc.

Attendee Companies (Partial Listing)

ACH Food Companies Inc.
The Aerospace Corporation
Agemark Senior Living
Air Line Pilots Association
Alaska Railroad Corporation
Alberta School Employee Benefit Plan
American Maritime Officers
American Woodmark Corporation
Appalachian State University
Archdiocese of Seattle
Arizona Federal Credit Union
AstenJohnson Inc.
Atlas Roofing Corporation
Benefit Innovations LLP
The Benefits Academy
Board of Commissioners
Port of New Orleans
Brinker International
Canada Bread Company
Carpenter Funds Administrative Office
Carroll County Government
Casey's General Stores Inc.
Catholic Relief Services
The Center for Discovery
Children's Hospital Association
Choctaw Nation of Oklahoma
Christian Schools International
Cleveland Bakers & Teamsters Health and Welfare Fund
Coast Benefit Professionals LLC
Cold Spring Harbor Laboratory
Columbia Forest Products
Conagra Brands Inc.
Consumer Medical
Coushatta Casino Resort
Cultural Institutions Retirement System
Curtiss Wright Corporation
CVR Energy
The Dayton Foundation
Dayton Physicians Network
Delaware Valley Municipal Management Association
Delta Air Line Pilot Association
Designer Shoe Warehouse (DSW)
Dolby Laboratories Inc.
Duke University
Electronics for Imaging
EMCOR Group Inc.
Emerson Electric Company
Employers Council Inc.
Enterprise Holdings Inc.
Ernst & Young LLP
Farella Braun + Martel LLP
Federal Deposit Insurance Corporation
Federal Reserve Employee Benefits System
Federal Retirement Thrift Investment Board
FirstPerson Benefit Advisors
Franciscan Alliance Inc.
Fulton County Finance Department
Fusion Medical Staffing LLC

Gateway Technical College
GE Appliances, a Haier company
Georgia State University
Global Atlantic Financial
Golden State Water Company
Harford County Public Library
Harvard University
Haverty's Furniture
Hays Companies
Highmark Health
Hollister Incorporated
Honda Canada Inc.
Hoosier Energy
Housing Authority of New Orleans
HUB International
Hubbard Broadcasting Inc.
Huntington Ingalls
Huntsman International
Hydro Extrusion USA LLC
Indiana University
Inpro Corporation
International Medical Group
IPG Photonics Corporation
IUE-CWA Pension Fund
Jackson Lewis
Jones Management Consulting Inc.
J. Smith Lanier
Kala Pharmaceuticals
Kansas State University
Kidder Mathews
Komatsu Mining Corporation
Kraemer North America
LACERA
LAMMICO
Land O' Lakes Inc.
LIUNA Local 625
Livingston International
Los Alamos National Laboratory
L.R. Webber Associates Inc.
Maximus Rose Living Benefits Inc.
McGuire Woods LLP
McMaster University
Medical College of Wisconsin
Medical Mutual
Medidata Solutions
Memorial Hermann Health System
Midcontinent Media
Midwest Health Inc.
Modern Woodmen of America
Molina Healthcare Inc.
Montana Association of Counties Health Care Trust
Montridge Advisory Group Ltd.
Moreton & Company
Murphy USA Inc.
National Academy of Sciences
National Basketball Players Association
Navitus Health Solutions LLC
Nemours Children's Health System
NFL Players Association
Northwell Health
Novi Community School District

NRECA
NRG Energy Inc.
NYSNA Pension Plan and Benefits Fund
Oakland Schools
Ohio Police and Fire Pension Fund
Oil States International Inc.
Operating Engineers Local 955
Optania Solutions Inc.
PBI Actuarial Consultants Ltd.
Pedernales Electric Cooperative Inc.
Phillips 66
Pilkington North America Inc.
Power Engineers
Princeton University
Prudent Benefits Administration Services Inc.
Quantum Health
RAND Corporation
Road Commission for Oakland County
Robert Morris University
Roper Technologies Inc.
Saint-Gobain Corporation
SAK Construction LLC
The Salvation Army
Securian Financial Group Inc.
Shaw Industries Group Inc.
Shell Oil Company
Sibson Consulting
Simpson Housing LLP
South Carolina Federal Credit Union
Success Academy Charter School
Suncor Energy
Suntrust Bank
Takumi Stamping Inc.
Target Corporation
Texas Association of Counties
TIAA
Torys LLP
Toyota Motor North America
Transamerica
Trinity Health
T. Rowe Price
UAW Retiree Medical Benefits Trust
UFCW National Health & Welfare Fund
UMB Financial Corporation
Unico Properties LLC
Union Bank
United Healthcare Global
United Steelworkers
Upper Peninsula Managed Care LLC
USAA
U.S. Nuclear Regulatory Commission
U.S. Senate Federal Credit Union
Walmart Inc.
Wayne County Airport Authority
Western & Southern Financial Group
Western Financial Group Inc.
Whiting Petroleum Corporation
Willis Towers Watson
Wipfli
The Woodbridge Group
Zachry Group

Future Symposiums



September 19-22, 2021
Hilton Minneapolis
Minneapolis,
Minnesota



August 7-10, 2022
Sheraton Centre
Toronto Hotel
Toronto, Ontario

How to Become a Sponsor

- 1 Select one or more of the sponsorship options on the enclosed form.
- 2 Sponsorships are assigned on a date-received basis. The Society will attempt to honor all special requests by participating firms.
- 3 Sponsorships are not restricted to these opportunities. If you have a sponsorship idea you would like to present, please let us know.
- 4 Sponsorship questions may be directed to Laura Jeske, CEBS, at (262) 373-7674 or lauraj@iscebs.org.

What Organizations Should Consider Sponsorship?

- Consulting firms
- Insurance companies/brokers
- Banks and trust companies
- Investment firms
- Pharmaceutical companies
- HMOs and PPOs
- Publishers
- Software vendors
- Third-party administrators
- Health care providers
- Utilization review/cost-containment companies
- EAPs/dependent care
- Workers' compensation
- Communications
- Wellness
- Mental health
- Accountants/CPA firms
- Law firms

About ISCEBS

www.iscebs.org

The International Society of Certified Employee Benefit Specialists is a not-for-profit educational association for those who have earned the Certified Employee Benefit Specialist (CEBS), Group Benefits Associate (GBA), Retirement Plans Associate (RPA) or Compensation Management Specialist (CMS) designation. Since 1981, the Society has provided member services, including the Annual Employee Benefits Symposium, *Benefits Quarterly*, *NewsBriefs*, the online community and access to the largest resource of benefits information—the renowned International Foundation of Employee Benefit Plans Information Center. In addition, the Society has almost 50 chapters throughout the United States and Canada that provide continuing professional educational opportunities at the local level.

Sponsorship Reservation

Contact Person

Name _____

Title _____

Company _____

Address _____

City and State/Province _____

ZIP/Postal Code _____

Phone _____ Fax _____

Email _____

Please indicate your sponsorship participation. You can select a sponsorship starting at \$1,500 or a featured item at several participation levels. Featured items are exclusive opportunities and are honored on a date-received basis.

Sponsorship Fee *(please indicate level)* TOTAL \$ _____

Platinum **Gold** **Silver** **Bronze**

Platinum Packages and Featured Items *(please indicate choice)*

If selecting a continental breakfast or refreshment break sponsorship, please circle which day: Monday Tuesday

Payment Info *(Fees are reflected in U.S. funds.)*

Please invoice. Payment is due upon receipt.

Payment enclosed. Make check payable to **International Society**.

Check # _____ \$ _____

VISA MasterCard American Express Discover

Credit card # _____ Exp. date _____

Cardholder's name (print) _____

Scan and email sponsorship reservation to iscebs@iscebs.org, or mail to:

ISCEBS, P.O. Box 209, Brookfield, WI 53008-0209

Phone (262) 786-8771 / Fax (262) 786-8670

Sponsor Directory Listing

Same as above

Name _____

Title _____

Company _____

Address _____

City and State/Province _____

ZIP/Postal Code _____

Phone _____ Fax _____

Email _____

Website link _____

Product/Service Description

Please email a brief description of your product or service for publication to iscebs@iscebs.org.

Logo Artwork

Please email artwork of your company logo to iscebs@iscebs.org.

(The acceptable logo format is an Illustrator EPS file converted to outline.)