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Simon Chan is the founder and CEO of Adapt with Intent, Inc., a strategic advisory firm helping organizations drive innovation and growth at the intersection of longevity, work, higher education, and retirement. He partners with senior leadership teams to develop strategies that enhance workforce resilience, modernize retirement planning, and build longevity-ready systems for the era of 100-year lives. As a global ambassador and community manager for the Stanford Center on Longevity, Simon mobilizes global experts to translate longevity research into actionable retirement innovation. He co-chairs The Nexel Collaborative, working with Harvard, UChicago, and Notre Dame to pioneer midlife transition programs that reimagine retirement as a time for reinvention and purpose. He also serves on the advisory board for Yale's Experienced Leaders Initiative and is a senior fellow at CoGenerate, advancing intergenerational collaboration in higher education. With nearly 20 years of executive experience in corporate innovation, strategy, and talent management, Simon has advised Fortune 500 companies, led future of work initiatives at Communitech, and been published in Forbes and pension industry publications. He is chair of the board of governors at Wilfrid Laurier University and a columnist for Advisor.ca on longevity, retirement, and workforce evolution.