



## **Nick Getz**

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Nick Getz serves as a strategic advisor at The Baldwin Group, providing leadership across medical and pharmacy employee benefits. As National Director of Underwriting and Innovation and leader of Baldwin's Health Management Systems (HMS) division, he oversees a national platform spanning underwriting, placement, actuarial services, pharmacy strategy, data analytics, innovation, stop-loss, clinical, and well-being advisory services that support thousands of employer clients and employee benefit colleagues across Insurance Advisory Services. He is a frequent national speaker on employer health care strategy and pharmacy cost management and serves on advisory boards across the health care ecosystem, including digital health platforms, PBMs, carriers, and health systems. Nick specializes in designing and scaling modern health benefit strategies, including self-insured and alternative funding models, captives, PBM programs, and analytics-driven health care advisory services. He has led the development of multiple Centers of Excellence and innovative programs across Baldwin's healthcare platform, working at the intersection of strategy, innovation, and operations to integrate acquired consulting firms, build scalable operating models, launch new solutions across Baldwin's national HMS platform, and develop strategic partnerships with PBMs, insurance carriers, and digital health vendors to help employers address health care cost containment and emerging benefit trends. Nick holds a B.S. in Human Physiology from the University of Oregon and an Executive MBA at the University of Utah's David Eccles School of Business.