



Sarah Haflett

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Sarah Haflett has nearly 20 years of experience in health care research, strategy and consulting. She has spent more than a decade guiding U.S. and global health leaders and decision makers with industry intelligence and research-based perspectives. Her work informs business leaders on the interdependencies between the health industry, benefit trends and the employee experience. Sarah is a published writer and her research has been cited by health leaders across the industry. She has frequently spoken on a range of topics, including employee health benefits, health information technology, digital health, care delivery innovation and consumerism. Her work has been cited in media outlets such as The Wall Street Journal, Washington Business Journal, Forbes, Fortune, Modern Healthcare, Becker's Hospital Review, and several other trade journals. Prior to joining Fidelity Investments, Sarah was director and research leader at PwC's Health Research Institute, where she led the strategic insights team and established the institute's research strategy and infrastructure. She also spent seven years as a strategy and operations consultant at PwC serving health systems, academic medical centers and large physician practices. Sarah holds a master's degree in health services administration from the School of Public Health and Health Services at The George Washington University. She received a bachelor's degree in business management from Bucknell University.