



Dean Jargo

CEO

Fair Market Health

Wichita, Kansas

Dean serves as the CEO of Fair Market Health, where he combines his financial acumen with a passion for transparency, helping organizations manage health benefits not as a fixed burden, but as a controllable strategic investment in people. Dean previously served in CFO and senior executive roles for both publicly traded and large, multinational private conglomerates, where he managed financial strategy for complex global operations. As a CPA and member of the C-Suite, Dean knows how CEOs and CFOs evaluate cost, risk, and return on investment. Recognizing that the free-market principles driving efficiency in other global sectors were missing from health care, Dean pivoted to the benefits industry in 2018. With a 30-year career in corporate finance and accounting, Dean Jargo brings a seasoned “CFO perspective” to the world of employee benefits.