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Sarah Milton is a regional manager for group retirement with HUB International, working with plan advisors and plan sponsors to design and manage group retirement plans that help attract, reward and retain talent while meeting the needs of a changing workforce. Her primary responsibilities include building and maintaining strong client relationships, identifying opportunities to improve group retirement plan design, and creating resources for plan sponsors to share with employees to help them better understand their plan, improve their financial literacy and effectively manage their personal finances. With 12 years of experience as a group retirement specialist, and a passion for inspiring people to get excited about their money, Sarah believes that financial education is a key element of group retirement plan design that often gets overlooked. Co-creator of the “Take Control of Your Money” seminar series, Sarah has developed and delivered hundreds of education sessions to plan members, has written articles for many personal finance blogs including RetireHappy.ca, and is committed to making group retirement and personal finance topics easy to understand for both employees and administrative teams. Sarah holds a B.A. degree in education from the University of Exeter, UK and earned the Retirement Plan Associate (RPA) designation in 2024.