



Christian Moreno

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Christian Moreno is senior vice president with Lockton. With more than 20 years of experience, he specializes in designing health plans that are fully integrated with wellness solutions, helping employers manage the demand side of health care. He previously served as co-founder of Health at Work Wellness Actuaries and, most recently, as vice president and executive director of Cooper Benefits, where he developed the business model for Cooper Aerobics Center's entrance into group employee benefits and corporate wellness consulting. Moreno sold some of the earliest consumer-driven health plans in the United States while working at Destiny Health (now The Vitality Group). He also gained international experience at NMG Consultants and Actuaries in South Africa and Southeast Asia. There, he helped implement consumer-driven health plans and wellness solutions for employers in the large and mid-market before similar insurance models began launching in the United States. Moreno speaks frequently to employee benefits leaders, human resources professionals and corporate financial managers about managing health care costs with both insurance plan designs and wellness programs. Moreno has been featured several times in the Dallas Business Journal for his innovative insurance plan designs and wellness solutions. He is a graduate of Duquesne University with a B.B.A. degree in finance.