Rich Schainker, CIMA, CPFA

Senior Consultant
Director, Retirement & Investments
WTW
San Francisco, California

Rich Schainker is a senior consultant in WTW's retirement practice, with over 30 years of experience in the retirement industry. As a defined contribution (DC) strategist and a recognized subject matter expert on pooled employer plans (PEPs), Rich provides strategic consulting to plan sponsors across a wide range of industries, including technology, health care, construction, and professional services. Rich specializes in investment strategy, plan design, fiduciary oversight, vendor management, compliance, and governance. He plays a key role in shaping WTW's DC strategy and thought leadership, particularly in the evolving PEP landscape—advising clients on plan suitability, operational structure, and fiduciary best practices. Previously, Rich was a senior retirement plan consultant with T. Rowe Price, Principal Financial Group, Invesco, and Bank of America Merrill Lynch. Rich earned a B.A. degree from Whittier College in economics and the Certified Investment Management Analyst (CIMA) designation from the Investments and Wealth Institute. Rich also holds the Certified Plan Fiduciary Advisor (CPFA) credential from the National Association of Plan Advisors. He holds the Series 7, 63, and 66 licenses, as well as the California Life & Health license.