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As the director of total rewards for The Fresh Market, Inc., Paula Legendre Stop is responsible for the company benefit and compensation programs. Paula received her Professional of Human Resources (PHR) designation in 2005. In 2016, Paula earned her CEBS® (Certified Employee Benefit Specialist®) designation, and she is CEBS Compliant. She is a member of the ISCEBS Governing Council and has also served on the Professional Development and Symposium Education Committees. She has written for Benefits Quarterly and frequently speaks at Symposium and at International Foundation programs. She serves as the board director for the North Carolina Business Coalition on Health. She has a B.A. degree in French and international business from the University of Tennessee and an M.B.A. degree from the University of North Carolina at Greensboro.