



**Paula Stop, CEBS
CEBS Compliant, ISCEBS-Fellow**

**Director, Total Rewards
The Fresh Market, Inc.
Greensboro, North Carolina**

Paula Stop is director of total rewards for The Fresh Market, Inc., where she is responsible for the company's benefit and compensation programs. Stop serves as board vice president for the North Carolina Business Group on Health and is currently government affairs director for the Human Resources Management Association of Greensboro (HRMAG). She received her Professional of Human Resources (PHR) designation in 2005. Stop earned her Certified Employee Benefits Specialist® (CEBS®) designation from the International Foundation and is CEBS Compliant. She is the chair of the Symposium Education U.S. committee. Stop has a B.A. degree in French and international business from the University of Tennessee and an M.B.A. degree from the University of North Carolina at Greensboro.