



Holly Tardif

**Director, Retirement–Defined Contribution Strategy
WTW
Tampa, Florida**

Holly Tardif is a senior consultant with over 20 years of experience in the retirement industry, specializing in defined contribution (DC) plans. She advises on a broad range of areas, including plan strategy and effectiveness, governance, administration, compliance, and financial resilience solutions. With a background in investment consulting and recordkeeping, Holly has worked with employers of all sizes—from start-ups and spin-offs to multi-billion-dollar organizations—across both the private and public sectors. Her expertise spans many types of DC plans and outsourcing models. Holly is also responsible for product development and thought leadership for the LifeSight Pooled Employer Plan. Holly holds a bachelor of science degree in business administration from the University of Florida. She is a member of several industry groups, including the Defined Contribution Institutional Investment Association, Women in Pensions, and the National Association of Government Defined Contribution Administrators.