

2024 Member Challenge
What's the Password? C-E-B-S!

Chapter	Goal #1					Goal #2			
	Recruitment					Retention			
Chapter	Eligible Non-Members	5% increase goal	10% increase goal	15% increase goal	2024 New Members Recruited	2023 Chapter Membership (Chapter & ISCEBS)	5% increase goal	10% increase goal	Current 2024 Membership (Chapter & ISCEBS)
Albany	23	1	2	3	0	11	12	13	7
Alberta	281	14	28	42	7	43	45	47	42
Atlantic Canada	116	6	12	17	2	14	15	16	14
Baltimore	62	3	6	9	2	24	25	26	18
Birmingham	17	1	2	3	3	11	12	13	9
British Columbia	259	13	26	39	8	54	57	59	52
Capital	213	11	21	32	8	43	43	47	38
Carolinas	191	10	19	29	4	27	28	30	23
Central Indiana	93	5	9	14	5	42	44	46	30
Central Ohio	55	3	6	8	2	32	34	35	28
Central Pennsylvania	65	3	7	10	1	24	25	26	18
Chicago	251	13	25	38	9	57	60	63	50
Cincinnati/Dayton	93	5	9	14	2	18	19	20	12
Colorado	112	6	11	17	3	39	41	43	34
Dallas-Fort Worth	177	9	18	27	5	59	62	65	48
Detroit	106	5	11	16	4	41	38	45	34
Georgia	189	9	19	28	3	38	40	42	17
Greater Boston	288	14	29	43	8	43	45	47	44
Greater Philadelphia	375	19	38	56	4	59	62	65	49
Greater Pittsburgh	85	4	9	13	2	40	42	44	31
Houston	155	8	16	23	2	34	36	37	30
Jacksonville/ NE Florida	114	6	11	17	1	20	21	28	14
Kansas City	92	5	9	14	4	32	34	35	28
Los Angeles	281	14	28	42	3	23	24	25	22
Louisville	37	2	4	6	1	11	12	13	9
Middle Tennessee	61	3	6	9	2	15	16	17	10
Milwaukee	122	6	12	18	8	89	93	98	83
Nebraska	52	3	5	8	2	42	44	46	38
New York Metro	394	20	39	59	7	76	80	84	71
Northeast Ohio	90	5	9	14	1	21	22	23	15
Northern California	161	8	16	24	7	48	50	53	45
Northern New Jersey	166	8	17	25	3	43	45	47	36
Orange County	277	14	28	42	4	15	16	17	16
Pacific Northwest	308	15	31	46	9	71	75	78	63
Richmond	86	4	9	13	2	28	29	31	21
Southwestern Ontario	194	10	19	29	5	29	30	32	25
St. Louis	81	4	8	12	1	30	32	33	26
Tampa Bay Area	81	4	8	12	3	28	29	31	21
Toronto	556	28	56	83	8	89	93	98	84
Twin Cities	130	7	13	20	8	78	82	86	65
West Michigan	52	3	5	8	0	27	28	30	18
Total local members	6541	327	654	982	163	1568	1640	1735	1338

4/2/2024 FINAL

Legend
5% conversion
10% conversion
15% conversion

4/2/2024 FINAL

Legend
Maintain membership
5% increase
10% increase