

2026 Member Challenge
Phoenix Is Calling

	Goal #1					Goal #2				
	Recruitment					Retention				
Chapter	Eligible Non-Members	5% increase goal	10% increase goal	15% increase goal	2026 New Members Recruited	2025 Chapter Membership (Chapter & ISCEBS)	5% increase goal	10% increase goal	Current 2026 Membership (Chapter & ISCEBS)	Percentage
Albany	16	1	2	3	1	9	10	11	7	78%
Alberta	139	7	14	21	6	41	43	45	35	85%
Atlantic Canada	52	3	5	8	0	16	17	18	9	56%
Baltimore	26	1	3	4	3	17	18	19	12	71%
Birmingham	6	1	2	3	0	6	7	8	2	33%
British Columbia	112	6	11	17	2	55	58	61	36	65%
Capital	78	4	8	12	2	33	35	36	23	70%
Carolinas	91	5	9	14	3	34	36	37	22	65%
Central Indiana	51	3	5	8	1	26	27	29	16	62%
Central Ohio	34	2	3	5	1	30	32	33	20	67%
Central Pennsylvania	30	2	3	5	0	14	15	16	10	71%
Chicago	95	5	10	14	2	55	58	61	35	64%
Cincinnati/Dayton	48	2	5	7	1	10	11	12	6	60%
Colorado	49	2	5	7	2	30	32	33	27	90%
Dallas-Fort Worth	65	3	7	10	3	46	48	51	29	63%
Detroit	60	3	6	9	1	38	40	42	24	63%
Georgia	84	4	8	13	4	31	33	34	22	71%
Greater Boston	122	6	12	18	1	40	42	44	24	60%
Greater Philadelphia	121	6	12	18	2	51	54	56	32	63%
Greater Pittsburgh	40	2	4	6	0	24	25	26	15	63%
Houston	76	4	8	11	1	29	30	32	15	52%
Jacksonville/ NE Florida	44	2	4	7	1	18	19	20	10	56%
Kansas City	38	2	4	6	1	27	28	30	22	81%
Los Angeles	84	4	8	13	3	25	26	28	18	72%
Louisville	13	1	2	3	0	8	8	9	5	63%
Middle Tennessee	39	2	4	6	1	14	15	16	8	57%
Milwaukee	59	3	6	9	0	79	83	87	71	90%
Nebraska	13	1	2	3	1	36	38	40	24	67%
New York Metro	112	6	11	17	2	70	74	77	50	71%
Northeast Ohio	43	2	4	6	2	14	15	16	12	86%
Northern California	96	5	10	14	3	41	43	45	27	66%
Northern New Jersey	59	3	6	9	2	34	36	37	23	68%
Orange County	94	5	9	14	2	11	12	13	9	82%
Pacific Northwest	140	7	14	21	6	63	66	69	54	86%
Richmond	42	2	4	6	1	18	19	20	14	78%
South Central Texas	12	1	2	3	3	4	5	6	6	150%
Southwestern Ontario	53	3	5	8	3	33	35	36	18	55%
St. Louis	47	2	5	7	3	33	35	36	22	67%
Tampa Bay Area	40	2	4	6	1	25	26	28	13	52%
Toronto	254	13	25	38	6	85	89	94	65	76%
Twin Cities	73	4	7	11	3	77	81	85	47	61%
Total local members	2750	138	279	419	80	1350	1420	1493	939	63%

1/22/2026	1/22/2026
Legend	Legend
5% conversion	Maintain membership
10% conversion	5% increase
15% conversion	10% increase